



Gift of College™ News

December 20, 2018

[What to Buy the Parents In Your Life Who Are Saving and Paying For College](#) *In-person advice, books and online programs can help parents move forward with the daunting process.*



December 11, 2018

[Pay It Forward: Creative Holiday Gifts Can Go Toward Education](#) *Give the gift of college this holiday season.*

December 5, 2018

[The Best Financial Holiday Gift For Your Child's Education Planning](#) *With education costs skyrocketing, it might take a village to get your child to college.*



November 25, 2018

[Gift Ideas to Help with College Savings, Student Loan Debt](#) *Many grandparents, as well as aunts and uncles, may be looking for money-wise gifts.*

September 17, 2018

[7 Creative Strategies for Paying Off Student Loans](#) *Ask for a different kind of birthday gift. Enlist family and friends in your battle to dig out from college debt.*





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Forbes

August 23, 2018

[Balancing the High Cost of Child Care and College Savings](#)

Family members can purchase gift cards which parents can deposit directly into their child's 529 plan.

July 9, 2018

[Student Debt Woes: What to do before your kid applies to college.](#)

Paying for College TODAY, financial editor Jean Chatzky shares money advice for students and parents.



May 3, 2018

[3 Ways To Get Other People To Pay Off Your Student Loans](#)

More employers are looking into offering student debt assistance.

July 20, 2017

[Don't Fall For These 6 Myths About College Savings](#)

Research shows that saving for college helps parents feel more confident about their ability to pay.



June 26, 2017

[Gift of College – Startup of the Year](#)

InComm partnered with Gift of College to create and distribute the Gift of College gift card, which can be used to contribute to any 529 college savings plan or payment toward an existing student loan account. This new and innovative gift card product enables friends and family to quickly and conveniently contribute to a child's college fund through physical or digital gift cards that are redeemable at GiftofCollege.com.