



1-800-778-DIVE

# *Scuba Emporium*

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## *2008 Resort Training Course*

### Why Did I Do the Resort Training Course?

As our name became a strong name for Instructor training back in the 70's and into the 80's, a lot of stores and resorts were looking to hire our graduates. What is nice is that still holds true today. I guess experience really does count. One of the things stores were looking for and so were resorts, were people who were trained in other facets of the industry, not just new dive educators. So they were asking me for quality trained Instructors that had a multitude of skills. Today as the operator of a PADI career Dive center this program truly enhance anyone career and prepares one for working in a local dive center to operating a resort. We cover sale, marketing, repair, computers, retail, boat operations and handling and repairs and compressor maintenance, and much more. After one completes this course they are ready for the industry and we help get your resume out and into the proper hands of Resort owners. We cannot guarantee you success but I sure can state that you have a lot better chance of making it in the dive industry with our RTC under your belt. It for sure puts you well above just being an instructor. What was funny with this, you would think I would be all over writing it, but it took a few resorts and staff member to make me see the value of taking the time to produce such a unique program. Today I am so happy I did that and we teach a fair amount every year.