



1-800-778-DIVE

# Scuba Emporium

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*PADI*

## Why Do We Choose PADI for Our Customers?

Back in the early days it may not have made a huge difference with the training agency a store or instructor would choose to teach under. Back when PADI was just starting and a few agencies existed most of us would look at who gave me the best deal. Today this is not the case. I know when I was deciding on what agency I should have myself, staff and store follow I looked a few over very close. I then picked PADI and was very glad I did. Over the years I have looked at others, have taught alongside with others and even for some classes PADI did not offer I became an instructor with others.

Today there are more than 100 different training agencies, yet PADI is sought after by something like 70% of the market, and why is that? I have been involved in training thousands of dive instructors and tens of thousands of scuba certifications. I have never and still do not look back at my decision to offer PADI for our customers. PADI classes are a lot of fun and their material from one class to the next complements the past class and is not confusing to the diver. PADI has award-winning videos that bring a special professional image to each program. PADI is always striving to better the industry and support, divers, instructors and retailers. When PADI started way back in 1966 they wanted to be a company that was there for its members, today almost 50 years later they are still about the members. They care about the certs but also strive to support their members. There are agencies out there that will take your money for professional classes and then NOT let you teach outside of the store. PADI will not only allow you to teach where you want, they support that. I even do, we have helped many independent instructors start a nice part time business. Today I still help any independent instructor that wants to work with us.

PADI has spent more money in defending and designing forms and documents to protect us all, as well as they have spent more money and time in research and development of programs than any other agencies, more than likely than all of them added together. PADI even has your information on line so if you go on a vacation and left your card at home the store can pull up your info, and you can still go diving.

It is my expert opinion that if a diver wants a quality program with quality material and major support NO other agency can offer you that. It is for this reason SCUBA EMPORIUM is a PADI 5 star Career Development Center and is 100 % PADI. We care about our customers. If you are looking for programs that have college recommendation credit, programs to be offered in schools or help the environment, or a career in diving, you need to choose PADI and were here to assist you with that.

Proudly, Patrick Hammer  
PADI Platinum Course Director #4325  
Founder of SCUBA EMPORIUM