

Help Wilmette Reach Its FULL Potential!

Wilmette is one of the gems of the North Shore—a beautiful place to grow roots, to raise a family, to reach old age. It is a place to live life to its fullest.

But Not Everyone Who Belongs in Wilmette Can Afford to Live Here!

People with lower paying jobs, with disabilities, with fixed incomes all struggle to find and keep homes that they can afford—without depleting the money they need for other basic necessities.



The Math Doesn't Work for Everyone!

Rent should cost no more than 30% of one's income. For people with higher incomes, that's manageable. For others, it's not.

This many Wilmette residents...	Have incomes...	Affordable rent for them (30% of their income) would be:
3,285	Between \$40,000 and \$65,000 a year	\$982 to \$1,636 per month
1,274	Under \$40,000 a year	Less than \$982 per month

But average rent for a 1-bedroom apartment in Wilmette is \$2,450!

Wilmette Needs More Affordability!

With a foundation of housing they can afford, more people in Wilmette could achieve the wellbeing they need to live to the fullest. Affordability has been shown to help with all of the following:

- **Health**—increases in healthy eating habits, compliance with medication instructions, reduced stress, participation in exercise and preventive measures
- **Employment**—better concentration, improved attendance, fewer second jobs needed, increased attention to improving skills
- **Child Well-Being**—more time for parent/child interactions, higher quality parent/child interactions (because of reduced stress), fewer cognitive delays and behavioral issues, decrease in tardies and absences, fewer illnesses

Support Cleland Place!

New Project Proposed at 1925 Wilmette Avenue, Wilmette



Developer, Owner, Ongoing Manager: Housing Opportunity Development Corporation

Please support this project by:

- Coming to a planning meeting on February 15 at Panera Bread at 1199 Wilmette Ave. in Wilmette at 7:00 p.m.
- Coming to the Wilmette Plan Commission meeting on March 6 at 7:00 p.m. at the Wilmette Village Hall, 1200, Wilmette Ave.

Details of the Project

- 16-unit building
- 1-bedroom and 2-bedroom apartments
- Includes an on-site office for property management staff
- 3 stories
- 20 parking spaces
- Building will have Enterprise Green Communities and Energy Star certifications
- The property will pay real estate taxes with no village funding needed.

Who Will Live There

- People who earn about **\$35,000!**
- Units will be set aside for veterans and persons with disabilities.
- 2 units will be physically accessible and all units visitable.
- HODC will partner with local social service agencies to help tenants be independent.

