

Q1 "WOW Factor" One of the main aims of the Airlie Beach Main Street Project is to bring back the 'wow' factor. Please comment what 1-2 things would help this?

Answered: 165 Skipped: 19

#	RESPONSES	DATE
1	Clean footpaths Landscaping	9/30/2019 3:45 PM
2	Plenty of seats, trees or bright flowers.	9/30/2019 10:05 AM
3	No paid parking in Airlie at all, Decent length parking time not just an Hour!!	9/29/2019 4:22 AM
4	More shade over the foot paths along shop fronts. From trees or awnings. Pedestrian only mainstreet	9/28/2019 5:16 PM
5	Help get all the empty allotments and shops thriving again. Maybe business incentives.	9/28/2019 5:15 PM
6	Get rid of all paid parking and allow busking throughout the town and foreshore	9/28/2019 8:20 AM
7	Lighting display.	9/28/2019 4:28 AM
8	Free parking	9/28/2019 3:46 AM
9	More parks, less loading zones. Longer time limits.	9/28/2019 3:11 AM
10	Revamp beaches bar and clean footpaths and revamp the end of the street and fix up all the old buildings and more plants in main street	9/28/2019 2:45 AM
11	A entrance sculpture instead of the star fish you can't see on the roundabout coming in to main street New street lamps to match the ones on the esplanade with better colour than brown	9/28/2019 2:11 AM
12	Make the street direct through to port of airlie and change foreshore road outside restaurants and ABH into a mall where more activity can happen.	9/28/2019 1:06 AM
13	Remove paid parking	9/28/2019 12:12 AM
14	Lush Shady Colourful Vegetation/pedestrian crossings/Through traffic (ie not forcing you to go left down the main esplanade	9/28/2019 12:00 AM
15	More facilities for kids	9/27/2019 11:39 PM
16	One way system entering in through Main Street and exiting out via roundabouts currently in place Shute harbour round to go to Jubilee Pocket or circle back round to waterson way. This would allow wider pavements with the opportunity for some pop up market/shops or catering vans. Get rid of paid parking for residents who pay rates, our rates are high enough and the free parking would bring more locals into town to shop locally.	9/27/2019 11:14 PM
17	Being a welcoming town starts with being accessible. First: The parking fees are unnecessary way too high and the amount of free spots for local workers is scandalous. This town keeps pushing people away. Second: having evening markets with sunset food and drinks at the foreshore	9/27/2019 11:02 PM
18	More interesting paving, lighting, seating etc	9/27/2019 10:43 PM
19	Demolish the old shops and build new buildings we are up in port Douglas it just has a more upmarket feel	9/27/2019 9:52 PM
20	Stop cutting down trees Plant more large trees	9/27/2019 9:50 PM
21	We need something for the kids to do if it is raining. Movies, ten pin bowling for eg.	9/27/2019 9:37 PM
22	Shade trees	9/27/2019 8:49 PM
23	Free park, more open shops	9/27/2019 8:42 PM
24	Close the street for traffic-will attract more people to walk through and actually stay for Longer, create a free parking space so this is possible. People spend limited time in the main street because of paid parking...why would they spend money in airlie when it's going to cost then even more to spend it? Logic. The main street would look gorgeous closed off.. trees lining the middle...more seating/benches...paved. Shade to walk under.. now thats a day out in town!!! Please RE PAINT some areas. It's very unattractive and feels dirty. Especially around Magnums and beaches...	9/27/2019 8:10 PM

25	String lights to match foreshore	9/27/2019 8:07 PM
26	Flower garden , outdoor aquarium	9/27/2019 7:58 PM
27	Upgrade the area between Magnums and Boaties. Tired, rundown, grotty.	9/27/2019 7:55 PM
28	More FREE parking, how can we expect locals and tourists to want to shop locally when it costs money just to park. Airlie beach needs to be a focal point for all we have beautiful upgrades, beautiful lagoon and a beautiful waterfront. Let's make it more pocket friendly!	9/27/2019 7:51 PM
29	If possible, for a general tidy up introduce a covenant for owners to have buildings maintained to a certain standard, e.g: colours scheme, period of time until maintenance is complete, etc.	9/27/2019 7:01 PM
30	Would love to see some Indigenous Artwork throughout town with some of typical totems. More shade and seating for us people who cant walk far, the elderly and terminally sick like me.	9/27/2019 6:59 PM
31	I would love night markets under the new lights in the park. I think the front of all the shops in the Main Street should be maintained to a better standard. Some look very tired.	9/27/2019 6:51 PM
32	Beautiful gardens, having the street clean	9/27/2019 6:24 PM
33	Making the gardens prettier	9/27/2019 6:22 PM
34	Buskers. Plenty of them. No permits. Lift noise restrictions for live music venues.	9/27/2019 6:07 PM
35	Village atmosphere	9/27/2019 5:59 PM
36	Nothing, it is fine as it is. \$7million was spent in the last 5years while towns like Proserpine have had nothing spent on their Main Street. If you need to keep spending money on it your flogging a dead horse.	9/27/2019 5:58 PM
37	Dont have to pay for parking	9/27/2019 5:53 PM
38	Well maintained tropical gardens	9/27/2019 5:48 PM
39	More free parking	9/27/2019 2:27 PM
40	Free parking More shade	9/27/2019 2:38 AM
41	Can't enjoy the wow factor if there's no parking	9/27/2019 1:38 AM
42	Kid friendly services	9/16/2019 7:33 PM
43	Some type of signature draw card- aquarium or movie theatre or night markets	9/16/2019 12:47 PM
44	Remove the blockage and roundabout	9/16/2019 10:10 AM
45	Keeping it clean, and maybe some of the buildings being tidied up	9/15/2019 7:00 PM
46	Clean up the sidewalks a bit. No more drug store display racks causing clutter. Invest I quality street art/murals.	9/14/2019 10:35 PM
47	Some shade, are installations and close it to traffic	9/14/2019 7:50 AM
48	Free Car parking free out door cinemas	9/14/2019 6:31 AM
49	Historical photos of the Main Street in strategic positions. E.g on the toilets at the Lagoon and the new playground area or the concrete wall at the sewerage treatment plant. This creates culture and history for people walking the street.	9/14/2019 4:51 AM
50	1. Improve the presentation of premier vantage points in and around the Main street. For example, at the Airlie Beach Lookout signage, user pay binoculars and webcams at the Airlie Beach lookout. 2. WRC to offer commercial premises a maximum \$3000 incentive to for their premises to improve facades and presentation. Painting, lighting of Main Street establishments etc. would qualify and the grant would be settled upon completion within a predetermined time frame, for example, 6 months for works to be completed. A similar incentive was recently offered to owners of commercial premises on the Main Street of Yeppoon by the Livingstone Shire Council. Unsure of the success rate.	9/14/2019 2:58 AM
51	something to do with boat culture or education of the Whitsundays islands and the reef like a Musuem, more connection with sports like diving, sailing local shop like local fish local fruits and veggie we need to make the town unique ! . at the moment the main street look like more for racing alcohol drinks than ever.... too many bars and junk food.	9/14/2019 1:32 AM
52	- Tree/garden illumination (i.e. large coloured inground lights shining up into canopy of large trees surrounding lagoon, foreshore, with lights changing colours to create spectacle) and festoon lighting strung across road (with sign redirecting large trucks along Loop Rd to get them off main street); - Fun family events/shows/installations in areas around lagoon and throughout foreshore area - currently not much inviting 'family' atmosphere (perhaps Council could partner with Main St vendors/Chamber to deliver regular event program under new 'event plan')	9/14/2019 1:01 AM

53	Our wow factor is the sparkling jewel of sea. We need to reconnect the main street more with the waterfront via views and access, creating a greater flow between them. Currently the main street feels cut-off from the waterfront aside from the access points to lagoon up one far end and the arch way a quarter of the way down.	9/13/2019 10:55 PM
54	I think the footpaths should be kept clean. more live music.	9/13/2019 10:48 PM
55	Connecting the main street more with the waterfront. That's the wow factor.	9/13/2019 10:41 PM
56	String lights zig zagging from one side of street to the other	9/13/2019 10:37 PM
57	During the daytime, no high-rise so we maintain the views of the sea and foreshore. At night, more lighting - coloured lights up through the trees etc.	9/13/2019 10:01 PM
58	Lessening rents in the main street so more boutique style shops can come in and have a chance of actually surviving. Buskers/ Street Performers allowed.	9/13/2019 7:38 PM
59	Local content to show case our strengths	9/13/2019 7:29 PM
60	More interesting building designs, more trees and shade, less beessa brick boxes. Designs that provide glimpses of the sea and the green hills, without blocking the view or removing all of the rainforest. Get rid of the cars: Waterson Way was meant to be a through route to make the main st pedestrian friendly. At present there is a constant stream of rubberneckers, trucks & caravans driving pointlessly back and forth. This traffic makes Main St hot, noisy, smelly and stressful; hardly what people come here for.	9/13/2019 7:09 PM
61	1. A traffic free precinct between the two ends of Waterson way. 2. Lots of shade over the old roadway - preferably in the form of trees.	9/13/2019 6:34 PM
62	Make it look more tropical, quality plants/palms	9/13/2019 5:01 PM
63	Airlie is two different tourists towns. It is a different in the night from the day. We seem to only address its beauty as a tourist town during the day. Airlie at night could have lights in the pavement like in the Brisbane Mall. It would be wonderful if there were fairy lights in the shop awnings so the town became a wonderland at night or paint phosserence coral scenes on the underneath of awnings as a night feature & display that people would come out for. Require all shops to have full awnings across the footpath to protect people from the hot sun & also rain. Do the town up beautifully at Christmas.	9/13/2019 4:53 PM
64	Lower rent in shops allowing more to open and thrive	9/13/2019 3:59 PM
65	Trees and shade	9/13/2019 9:32 AM
66	Sculptures Tree lights	9/13/2019 8:18 AM
67	upgrade of fascades and shop frontage. Maybe a monthly comp for the cleanest/neatest/engaging front of store. Activity/motion happening in street. If buskers then a higher calibre (clean/neat - non feral looking) I can see Allan laughing at this statement. LOL What about a volunteer based information centre that does not take bookings. I often tell visitors about the smaller drives and places to see where they can also have lunch or take to park which doesnt cost family and arm and a leg. Ok so maybe not wow factor but wasnt sure where else to put it.	9/13/2019 7:29 AM
68	Wow factor sounds like realestate laungue	9/13/2019 7:12 AM
69	fairy lights throughout main street, coordinated themed shop decorations	9/13/2019 6:44 AM
70	Greenery	9/13/2019 5:51 AM
71	Get rid of the car park by the heart hotel and make something like an outdoor cinema and entertainment area instead	9/13/2019 5:48 AM
72	Having shops to browse instead of booking agents (roughly 20 in the main street alone!) Get rid of the ugly blue and white umbrellas and put 'bali hut' style instead... make the ugly yellow and orange seats/bbqs more organic looking.	9/13/2019 5:43 AM
73	Finish renovating the other end of the Main Street	9/13/2019 5:30 AM
74	Free parking for 2 hours Free activities on the foreshore I school holidays	9/13/2019 4:31 AM
75	Make the Esplanade on Airlie Main Beach a Mall closing the road at the roundabout.. FREE PARKKING	9/13/2019 4:05 AM
76	The fairy light on all trees at night would look a amazing	9/13/2019 3:50 AM
77	More tropical vegetation e.g. hanging pots giving a village feel. Another example.... the round about at the start of the street is currently a mosaic star fish which is very attractive if you are in a helicopter. It would be more representative of the region if it was domed and planted with North Queensland Flora.	9/13/2019 3:18 AM

78	1. An "Eat Street" of mobile food drink stalls, buskers and other entertainment one or two nights a week. Over near the sailing club and sound shell or along the foreshore park footpaths towards the lagoon. 2. Give pedestrians right of way which will encourage vehicles to go via Waterson Way. Tourists and cruise ship visitors have no rights as pedestrians and this needs to change. Trying to cross the road with a majority of arrogant local drivers is not leaving favourable memories of Airlie Beach. Tourists are the majority of pedestrians. Look after them.	9/13/2019 2:36 AM
79	Roller skating and bowling arcade	9/13/2019 2:04 AM
80	Vastly improved Christmas decorations/lighting. Better wayfinding signage for all of the network as it now extends from Mandalay to Cannonvale	9/13/2019 1:51 AM
81	Fairy lights Tidy town	9/13/2019 1:43 AM
82	Magnums and Beaches need revamping. Take a leaf out of THE PUB's book and what has been done at ABELL POINT.	9/12/2019 11:52 PM
83	Fairy light netting overhead, above road.	9/12/2019 11:10 PM
84	Street art, street side dining, more green spaces/trees/shade cover to provide all weather coverage. Better walking surfaces in the middle ie outside Beaches/Backpackers etc	9/12/2019 10:55 PM
85	Fill ALL the shops, there's too many empty for lease shops. Look at Port Douglas's main street, there's colour everywhere, locally handmade shops, flowing colourful sarongs and caftans hanging everywhere. Bring in colour especially down the southern end. Its just plain boring.	9/12/2019 10:49 PM
86	The main street itself isn't to bad, the parts that needs upgrading as as you turn right off the roundabout as you first enter Airlei Beach and take the road around to Woolworths car park. Cafe 13 is along here and probably the best cafe in town. Aprt from that tourists look at run down tennis courts and put put greens, an ordinary wlak way and bad road. This badly needs upgrading to link in with the main street.	9/12/2019 10:20 PM
87	Clean up the horrible empty block between Xbase and Gypsy Car Rentals. Stop business' leaving their overflowing cleanaway bins on the street which aren't collected until after 12pm	9/12/2019 10:16 PM
88	2 hour parking. More parking spaces	9/12/2019 9:38 PM
89	- Bringing tropical urbanism into new buildings. this means lots of vertical landscaping, green walls, green roofs and green podiums to create a Green Street! - Also bring back buskers via incentives and designated areas to create better ambiance in the soundscape. - Simplify red tape for events via a streamlined temporary development policy, making it easier for the volunteers to create new events or create pop-up community workshops within the Foreshore.	9/12/2019 8:53 PM
90	visually attractive buildings with a colour theme no unkempt, rundown buildings like Beaches, it's an eyesore	9/12/2019 8:36 PM
91	Make sure the street is hosed down & clean everyday. Fence in Magnums so you don't have to see the local drunks at 10am.	9/12/2019 8:29 PM
92	Understanding why people who live in the area don't regularly visit the main street. What Cruise ship visitors see missing	9/12/2019 8:10 PM
93	Clean up some of the old buildings Create an fun, welcoming ambience - music, fairy lights. Have positive shop owners & staff that provide exceptional service with a smile on their face rather than the negative attitude they have now	9/12/2019 7:40 PM
94	Get rid of most of the dodgy booking agents and have 1 or 2 information centres	9/12/2019 7:23 PM
95	We need a proper sound shell (not a tin roof) and it should be situated next to the creek (where the GBR Festival) sets up.	9/12/2019 7:08 PM
96	Locally produced/local hand made goods.	9/12/2019 6:58 PM
97	Lighting eg. fairy light Decide - are we having pedestrian crossings or playing chicken with naive tourists	9/12/2019 6:54 PM
98	Demolish Beaches Backpackers. Building owners to give their buildings a face-lift.	9/12/2019 6:33 PM
99	more quality shops, not just aimed at the young backpackers	9/12/2019 5:01 PM
100	More greenery	9/12/2019 4:29 PM
101	Making the street 1 street again, not 2 streets...	9/12/2019 4:15 PM
102	Fill the empty shops, and not have the tiles look so manky	9/12/2019 10:41 AM
103	Pedestrianisation	9/12/2019 9:04 AM
104	Aquariums dive shops like it was years ago bright and colourful	9/12/2019 8:43 AM

105	Up to date buildings and Infrastructure	9/12/2019 7:40 AM
106	Finish the second half of the main st upgrade. The fish divine end of the street is an eyesore and has caused many businesses to go broke.	9/12/2019 7:19 AM
107	The facade of most shops is shocking. Incentives for landlords perhaps? More street planting and greenery would help too.	9/12/2019 6:38 AM
108	Good landscaping by day. Tropical feel and good atmospheric lighting at night . "The pub" is a good example of lighting	9/12/2019 5:45 AM
109	Its already good	9/12/2019 5:38 AM
110	Loving the fairy lights in market area maybe this could be extended to the next park with the big tree.	9/12/2019 5:24 AM
111	more greenery	9/12/2019 4:59 AM
112	Reef theme	9/12/2019 4:57 AM
113	Live music All shops open	9/12/2019 3:34 AM
114	All buildings in the Main Street having a mandatory revamp.	9/12/2019 3:23 AM
115	Upgrade the look of the front of the old pubs they look terrible (Beaches & Paddies)	9/12/2019 3:23 AM
116	Please make Pedestrians Give Way to Traffic signs so they are visible to drivers too! Causes way too much congestion and road rage... I really think Airlie needs ro adapt to modern street art, not graffiti, but actual art. Suited to the Whitsundays! It would make Airlie so much more vibrant...	9/12/2019 2:40 AM
117	Nice restaurants - good quality, higher price level	9/12/2019 2:13 AM
118	Probably the whole of the main street looking the same not having the two sections of Shute harbour road looking like the Ritz Carlton and the Bronx.	9/12/2019 1:38 AM
119	Free limited car parking	9/11/2019 4:12 AM
120	More festivals Shop fronts - cleaned up	9/11/2019 4:03 AM
121	Water stations. Where you can refill bottles. More greenery.	9/11/2019 1:06 AM
122	Free parking	9/11/2019 12:36 AM
123	Nice fairy lights down the main street More palm trees	9/10/2019 11:39 PM
124	No traffic except taxis in the main street Footpath dining Late night shopping - once per week with pop up dining in main street too once per week Buskers	9/10/2019 11:07 PM
125	Improved parking Colour in the street - perhaps flags	9/10/2019 10:39 PM
126	More shade trees	9/7/2019 1:44 AM
127	A greater variety of businesses - not just restaurants bars and booking agents	9/6/2019 11:44 PM
128	Lights across road to complement ones in park	9/6/2019 7:23 AM
129	Well presented interesting shops & being able to to feel close to or see the waterfront, avoiding the feeling of being in a hot windless closed off corridor.....& plants.	9/5/2019 10:00 PM
130	Clean pavements and a freshening up of business frontages	9/5/2019 8:30 PM
131	More shade trees replacing ones lost in the cyclone Main Street sculptures and art works. Cleaning up the ole building street frontages	9/4/2019 5:49 PM
132	Open up the closed roundabout at the Esplanade corner and open up the whole street again. This would get rid of the 'dead end' of town. More signage to bring people over to Port of Airlie, many people don't even know it's there and it's a beautiful addition to Airlie Beach.	9/4/2019 5:33 PM
133	Upgrading the forgotten end of the street	9/4/2019 3:26 AM
134	1) Tropical paradise eg more vegetation, shade trees, a walking trail along Airlie Creek. 2) Relaxation eg less pollution and more calm by using a shared zone.	9/3/2019 12:55 AM
135	The original "Wow factor" of this town was it's natural geographical beauty, this is being lost by tasteless upgrading. It need not happen with better planners. It has been noted many times by tourists.	9/3/2019 12:15 AM
136	Clear some of the blocks near for parking, provide free or at the very least provide change machines and make cost low. Close the street off make pedestrians only	9/1/2019 10:10 PM
137	Get the buses out of the main street	9/1/2019 9:51 PM

138	Street Lights always working, Fairy lights in the trees especially at fairy Tree Park and remove the ugly old cigarette looking light poles that now do not even serve a purpose. Connect the path from the new play ground and market with more no	8/31/2019 4:15 AM
139	Brighter colours on shop fronts or displays that are visible to drivers	8/30/2019 11:18 PM
140	A Night Market - Friday or Saturday Night (think something like Mindell Beach Markets), in the lit up original market area... food and music vs imported junk stalls	8/30/2019 11:01 PM
141	Vibe, Airlie beach has lost its personality. For example is the over control on council enforced regulations. Parking has been discussed. The lagoon, foreshore, and BBQ areas are patrolled, which is fine, but people who are having a day out get caught up in the rules, such as having a beer with your sausage, not jumping into the lagoon, I still want to do that and I am 45. Control bad behaviour but dont kill the fun. Activities that dont involve paying large sums of money. Instead of a parking building in Waterson way, put in a frisbee golf course, gel blaster park, hole in one. When people have a good time with things to do, they stay and spend money. If they get shovelled along they go to centro and stay in their homes, caravan park, or accomodation.	8/30/2019 10:19 PM
142	more bins and more picnic areas/ tables - whether that be on the foreshore or in the main street.	8/30/2019 9:54 PM
143	ALL BUSINESS OWNERS BE ENCOURAGED TO LIVEN UP THEIR FRONT OF HOUSE/DISPLAYS/SIGNAGE. ONLY TAKES A FEW SLACK ONES TO BRING DOWN THE TONE. DON'T IGNORE PEOPLE WHEN THEY WALK IN THE DOOR - A SIMPLE HELLO AND A SMILE IS ALL THAT IS REQUIRED.	8/30/2019 9:37 PM
144	Clean footpaths from chewing gum and crap. More fairy lights at night time	8/30/2019 9:24 PM
145	Make it more visual and interesting, Day & night	8/30/2019 6:08 AM
146	Fairy lights, close street for night markets	8/29/2019 11:22 PM
147	Water feature/s continuing "heart" theme. Remove all gutters and obstacles from streetscape as has been done in progressive towns of Maroochydore & Caloundra. Covered walk-way/s or awnings down at least one side of street to protect guests in visitor friendly way from sun/rain elemets. Insist all future redevelopments include covered walking awnings and underground parking. Finish streetscape for "poor cousin" eastern end of town main street which still has unsightly power lines etc. Parking	8/29/2019 11:21 PM
148	More palm trees and new good colour paving or stamped concrete	8/29/2019 10:16 PM
149	Palm trees down Main Street Airlie creek to be continuous flow all year with tropical vegetation on banks	8/29/2019 10:14 PM
150	Close the main street to through traffic, direct traffic around Waterson Way. Pave the area, install shade areas. seating etc. Display local indigenous art. Great place to have the markets rather than away from the centre.	8/29/2019 9:15 PM
151	Main Street Ambassadors, Upgraded seating and shade, piped music, free WiFi	8/29/2019 8:23 PM
152	Clean the dirty footpaths and street furniture	8/28/2019 8:28 PM
153	Colour Injection	8/27/2019 6:47 AM
154	Regular community events. The more events on the more we attract visitors to attend the events. Thing to do that can be connected to the street. EG Gondola ride to the mountain behind to visit restaurant and activities. EG. Mountain bike and walking trails. Also Zip lines back down to the street. 500 person conference centre built at the old China Town site.	8/22/2019 9:12 PM
155	1. Amazing murals on blank building walls 2. Wave pool by the lagoon	8/22/2019 7:32 PM
156	Big heart reef (like big banana), Eat street on a Friday night	8/22/2019 2:45 AM
157	Get rid of Beaches bar and REMOVE the old building beside Magnums	8/22/2019 2:22 AM
158	Get rid of Beaches and the ticketing office between Beaches and Magnums.	8/22/2019 2:20 AM
159	some modern art / water featuers - the Foot Young stuff is out on the esplanade - would be cool to see a bit more of that or Adrian Vanderlught's stuff, (or anyone's) in a more central / visible section.	8/22/2019 2:08 AM
160	Tidy and clean all run down shop fronts, more look outs	8/21/2019 9:47 PM
161	Refurb the main street shops	8/17/2019 1:13 AM
162	- bright colours - Highlight the area (places for tourists to take photos . Wooden say paintings of fish/turtles/whales or statues to interact with . (like the monkey on the bench nearthe roundabout)	8/16/2019 8:52 PM
163	Lesson the parking restrictions. 1 hour parking is crippling. 3 hours is more reasonable.	8/16/2019 6:37 PM

164	Make it much more pedestrian friendly. More street eating. Reduce street parking and add zebra crossings.	8/16/2019 8:02 AM
165	More promotion of airliw beach as a stand alone destination. Not just grouped with whitsundays	8/16/2019 6:21 AM

Q2 Quirkiness is something which has proven to improve visitation to a destination. What quirky idea or decoration/theme suggestion do you have for the Main Street to enhance visitor experience?

Answered: 146 Skipped: 38

#	RESPONSES	DATE
1	Sea life sculptures	9/30/2019 3:45 PM
2	Colour it's a very dull main street.	9/30/2019 10:05 AM
3	A giant Walk thru Fish (Spanish Mackerel) with sea and reef information (interactive windows that light up when you walk by), and a seperate upstairs walk thru for kids with a seaweed walkthrough etc	9/29/2019 5:27 PM
4	Pedestrian only main street More trees/plants greenery/plant life	9/28/2019 5:16 PM
5	Beach activities to get people back on the beach.	9/28/2019 5:15 PM
6	Artwork and colourful statues along the streets and through the parks	9/28/2019 8:20 AM
7	Artworks/Murals on the paths and walls	9/28/2019 4:28 AM
8	More steer fairs in the holidays	9/28/2019 3:46 AM
9	L1unsure howevee incorporate the beach vibe or will look to weird	9/28/2019 3:11 AM
10	Do the footpaths like your walking on the ocean looking down on to the coral and fish and have all the buildings painted all colours like coral	9/28/2019 2:45 AM
11	A number of quirky statues/features that are part of a Airlie Beach theme that progress down the street like a treasure hunt	9/28/2019 2:11 AM
12	Open stalls, for various street foods - create something more than just the mainstay locations and give it more of an experience on selected days.	9/28/2019 1:06 AM
13	Remove paid parking	9/28/2019 12:12 AM
14	Like it the way it is..	9/28/2019 12:00 AM
15	A reef touch pool where the locals and tourists and see what they can experience on a boat trip to encourage more water based experiences. Lower rents and fill shops, too many vacant spaces makes the town look run down.	9/27/2019 11:14 PM
16	Aboriginal culture and history decorations as we have one of the oldest aboriginal site on the east coast of Queensland located on Hook island.	9/27/2019 11:02 PM
17	Pictures of reef fish etc in the paving. Shops could stock a checklist of the pictures that kids could then treasure hunt for.	9/27/2019 10:43 PM
18	Free parking.....	9/27/2019 9:52 PM
19	A large foliage covered pergola covering across the street and a green wall	9/27/2019 9:50 PM
20	Some busking	9/27/2019 9:37 PM
21	No one cares about looks, rather what you can DO. No free park, no facilities for Grey nomads and travelers is what drives people away.	9/27/2019 8:42 PM
22	Close to main street. Trees, paved, benches and shade. Not alot of places have a town utopia...put that shit on the map!!!	9/27/2019 8:10 PM
23	Interactive maps/info signs	9/27/2019 8:07 PM
24	A reef experience , aquarium	9/27/2019 7:58 PM
25	Street art with a nautical theme	9/27/2019 7:55 PM
26	Waterpark at the lagoon for littles. A few simple water spouts or waterfall mushroom in the baby pool would be fantastic we need more family things!	9/27/2019 7:51 PM
27	Further acknowledgment of reef / ocean life by doing mosaic pathways or bright artwork on walls. Bright cheerful and attractive to young and older	9/27/2019 7:01 PM

28	More information abiyt the Reef and Rubbish on the sides of the bins.Photos of turtles,marinelife etc with facts about the Reef.Educate the People!	9/27/2019 6:59 PM
29	Weekly Beach volleyball competition on the foreshore would be cool	9/27/2019 6:51 PM
30	Would it be cool to make a statue maybe like a starfish or something big like other towns have.	9/27/2019 6:24 PM
31	Rotunda with street music in the middle of the main street.	9/27/2019 6:07 PM
32	We don't need to be. How about copying Hamilton and children stay play and eat for free.	9/27/2019 5:59 PM
33	Nothing.	9/27/2019 5:58 PM
34	More ocean features	9/27/2019 5:53 PM
35	Mosaics - reef and island theme (coral, fish, shells, heart reef, etc) in the footpath at intervals	9/27/2019 5:48 PM
36	Something to give more shade	9/27/2019 2:27 PM
37	Shade umbrellas in bright colours and seating	9/27/2019 2:38 AM
38	Shade is hard to find these days, how about some large quirky shade trees?!	9/27/2019 1:38 AM
39	Little doors project, info centre could hold a map to little doors locations that take tourists to monuments, views and popular locations/activities	9/16/2019 7:33 PM
40	More shaded areas to rest and watch the world go by. Kids water play, live music on the street	9/16/2019 12:47 PM
41	Random history on the footpath	9/16/2019 10:10 AM
42	Lights in the trees	9/15/2019 7:00 PM
43	Make it an island/nautical theme, but tastefully done, not tacky.	9/14/2019 10:35 PM
44	Close off the Esplanade to all traffic and provide more seating Bbqs and. buskers	9/14/2019 7:50 AM
45	Light up tiles when walked on	9/14/2019 6:31 AM
46	Use hearts as the theme. Council signs, taxi ranks loading zones use hearts	9/14/2019 4:51 AM
47	Marine displays such as coral reef, marine life etc. Presented similar to the recent underwater art.	9/14/2019 2:58 AM
48	We do not need that the natural beauty is more than enough what we need is to bring a character to the town with the help of the community then you make the journey unique	9/14/2019 1:32 AM
49	Illumination (as mentioned above). Perhaps something could also be done with Whitsunday Rocks - i.e. create a regular treasure hunt/comp, with one rock featuring a special design to be placed along the foreshore or in a shop front each month/other for people to find (for a prize)...? Fun/stylish face cut out signage (relevant to Whitsundays brand) could also be positioned around lagoon and foreshore - this would encourage visitors/residents to share their memories on social media and attract more visitors to region	9/14/2019 1:01 AM
50	We need to embrace more of our local wildlife throughs tourist attraction - an aquarium or something like crocodylus cove in Darwin. It gives international tourists a chance to celebrate our wildlife.	9/13/2019 10:55 PM
51	I think the sops need to be update cleaned and apainted as a priority.	9/13/2019 10:48 PM
52	Marine animals on the pavement,.on the lightposts and even on the road and inside the crossing points.	9/13/2019 10:41 PM
53	Huge sculpture on the roundabout	9/13/2019 10:37 PM
54	Statues of wildlife like Foot's statue on the foreshore	9/13/2019 10:01 PM
55	Perhaps somewhere/something we can put a light show on. Brisbane has the bridge, Sydney the opera house etc and they change the lights each day to signify certain dates - Rainbow for pride month, Purple for where it purple, pink for breast cancer awareness, yellow for daffodil day - You get the idea!	9/13/2019 7:38 PM
56	giant island on the land	9/13/2019 7:29 PM
57	Artifical themes are tacky and try-hard, they end up looking sad and daggy, Why utilise some of our talented local artists and artisans to create some features that are uniquely OF the Whitsundays and found nowhere else. These could be dual purpose: providing seats, shelters and informative displays about the Reef, Islands and rainforest, as well as local history. Since the foreshore re-development we have lost some of the places where people used to be able to sit in the shade, we could reinstate these with an artistic and uniquely local touch.	9/13/2019 7:09 PM

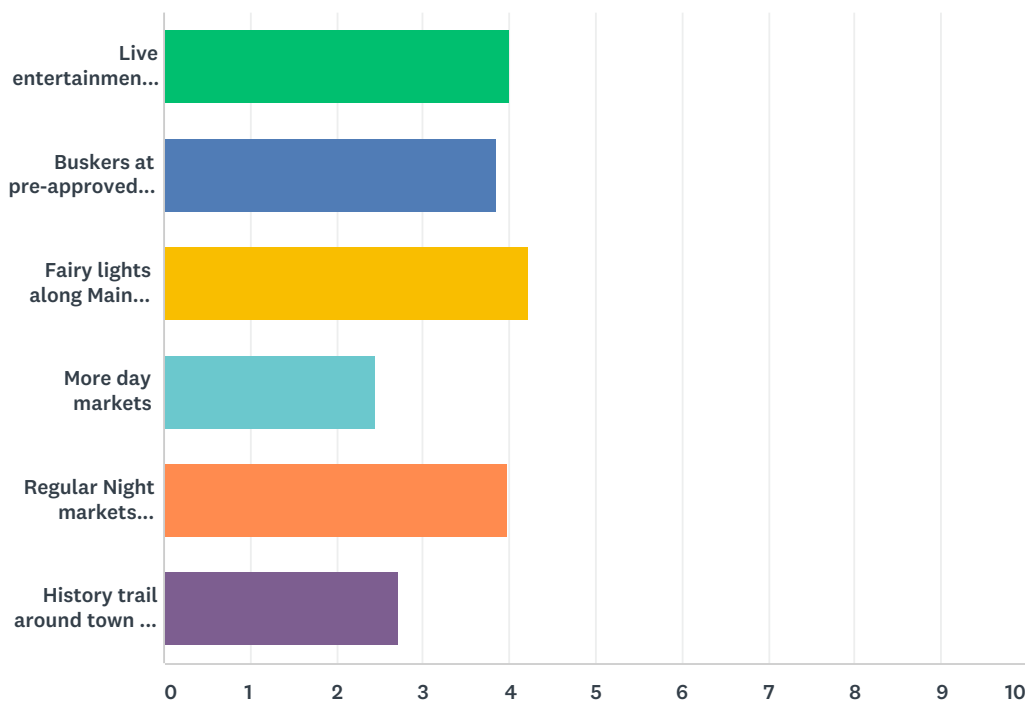
58	Quirkiness is NOT something that would attract me as a visitor. On the other hand; QUALITY is! If we have to have something quirky - then for heavens sake, make it something classy and interesting, not tacky which is what many tourism destinations already have in abundance.	9/13/2019 6:34 PM
59	A theme tied in with the names of islands/reefs/landmarks	9/13/2019 5:01 PM
60	Decorate the Main Street at Christmas. You would hardly know it is Christmas. This is our busiest time of year & the town comes across as though we take our guests for granted.	9/13/2019 4:53 PM
61	Giant swing on the beach adjacent to the lagoon.	9/13/2019 3:59 PM
62	None	9/13/2019 9:32 AM
63	Murals	9/13/2019 8:18 AM
64	no clue sorry. At least i am honest and not coming up with crap except this (not really quirky) flags that go out in high tourist season/ship days or maybe out all the time with a Whitsunday welcomes visitors to our area on the flag. each flag in a colour that is in the wrc logo..	9/13/2019 7:29 AM
65	Historical	9/13/2019 7:12 AM
66	underwater wonderland	9/13/2019 6:44 AM
67	Art installation	9/13/2019 5:51 AM
68	A small aquarium and history of airlie beach	9/13/2019 5:48 AM
69	This needs ALOT of thought! Terrified we'll end up with a 1980s vibe like the foreshore umbrellas/bbqs etc	9/13/2019 5:43 AM
70	Free parking for 2 hours Street entertainers	9/13/2019 4:31 AM
71	Buskers to create a fantastic ambience and relaxed vibe	9/13/2019 4:05 AM
72	Bunting lighting	9/13/2019 3:50 AM
73	Good quality street buskers on affordable permits all week long. Street performers on the weekends. Bring the Lions market on the main street and close off the main street on Saturday to assist. Add fairy lights at night.	9/13/2019 3:18 AM
74	Artwork. Sculptures.	9/13/2019 2:36 AM
75	A painting done by Ben Irving from mushroom valley artist to bring back quirkiness	9/13/2019 2:04 AM
76	No idea	9/13/2019 1:51 AM
77	Hanging baskets of flowers and flower beds in large pots. General cleanliness needs constant attention.	9/12/2019 11:52 PM
78	Visual street art, like a lane way that has ever changing mural art done by local artists.	9/12/2019 11:10 PM
79	Reef/Marine life street art and sculpture	9/12/2019 10:55 PM
80	More palm trees planted from one end to the other and more greenery hanging everywhere. Buskers singing in the street too.	9/12/2019 10:49 PM
81	Lane ways need to be incororated into the main street like in Melbourne.	9/12/2019 10:20 PM
82	Focus on the lagoon and the new foreshore, ensure they are kept up to date and we don't need anything "quirky"	9/12/2019 10:16 PM
83	Have an Annual Pirate Day. Dress up as pirates. On a Saturday market day. Stall holders dress up too.	9/12/2019 9:38 PM
84	Placemaking - statues for of wildlife such as Kookaburras, kingfisher or ulysses butterfly on crossings for spontaneous instagram moments. A rainbow crocodile that doubles as a seat by the lagoon. Rainbow so it is less scary and beautiful to look at. More placemaking signage at key locations that connects people to place, nature, indigenous history and the history of the towns evolution. Laser hologram lighting on light poles (such as in Cairns) that shines art, animals and indigenous art onto footpaths, whilst emitting sounds of birds, water and, at 8am and sunset the sound of a kookaburra laughing!	9/12/2019 8:53 PM
85	Quirkiness not needed, just well-maintained, clean and tidy - reef themed colours and tropical	9/12/2019 8:36 PM
86	Air conditioned cafes in the summer with a beautiful view would help. Art gallery with food coffee or something like the airport with the reef on display.	9/12/2019 8:29 PM
87	Back packer trend is down and government changes will continue to impact, what is the future target market replacing back packers	9/12/2019 8:10 PM
88	Landmark sculptures of local sea & land animals at various points with a map and information on each one	9/12/2019 7:40 PM

89	The heart reef at the end of the street is great. Maybe some marine life sculpture to take selfies with	9/12/2019 7:23 PM
90	Black board / some sort of board. The question/theme changes regularly and you commit to something. Similar to a petition. e.g; "This year I will be more active" and a space for people to sign their names.	9/12/2019 6:58 PM
91	Marine themed gardens, sculptures	9/12/2019 6:54 PM
92	more classy feel	9/12/2019 5:01 PM
93	Decorate for Christmas, have a Christmas parade	9/12/2019 4:29 PM
94	a round-a-bout in the main street that allows you to in more than 2 directions with something quirky on top	9/12/2019 4:15 PM
95	..	9/12/2019 10:41 AM
96	Lots of bright colours either on street lights or shop fronts	9/12/2019 8:43 AM
97	More permanent decoration throughout the town	9/12/2019 7:40 AM
98	The Main Street needs delivered of the existing beauty and not try to be something that it is not. Quirky or novelty wears them and an area That has an abundance of natural beauty needs to reinforce the theme of the natural beauty around it such as fish sculptures, reef sculptures or tourist information trails.	9/12/2019 7:19 AM
99	A statue of something Big. Like the big prawn in Ballina. Or the Big Banana in Coffs Harbour. Maybe a big coral trout?	9/12/2019 6:38 AM
100	Interactive map of the Whitsundays. Let's face is 99 percent of people come here for the islands so let's have a big map somewhere that they can interact with. Could even be a 3d scale model in the middle of the park	9/12/2019 5:45 AM
101	More reef architecture like what was installed into the reef??	9/12/2019 5:24 AM
102	water fountain, a every quirky one	9/12/2019 4:59 AM
103	Reef theme	9/12/2019 4:57 AM
104	More interesting shops, requires lower rents. Covered seating not steel.	9/12/2019 3:34 AM
105	A giant maori wrasse	9/12/2019 3:23 AM
106	Don't over do it with tripped out hippie shit. We have the beautiful location so blend in with the natural surroundings.	9/12/2019 3:23 AM
107	Street art!	9/12/2019 2:40 AM
108	More light decoration throughout the year , example Cairns Esplanade	9/12/2019 2:13 AM
109	Installation of walk thru water fountains in the centre of town along the foreshore	9/11/2019 4:12 AM
110	More fairy lights like down on the Esplanade.	9/11/2019 1:06 AM
111	Festival lighting and softer street lighting	9/11/2019 12:36 AM
112	Maybe a large great barrier reef fish like "Nemo" to greet visitors	9/10/2019 11:39 PM
113	Monthly? street party. Food stalls / pop up bars local live entertainment	9/10/2019 11:07 PM
114	Free parking for two hours	9/10/2019 10:39 PM
115	Free time limited parking for all	9/6/2019 11:44 PM
116	Make all crossings zebra to slow traffic and make pedestrians priority.	9/6/2019 7:23 AM
117	Mosaic tile design into the footpath	9/5/2019 10:00 PM
118	Every visitor goes boating Boating is the major employer A maritime//sailing theme for the main street	9/4/2019 5:49 PM
119	Just keep it clean. Encourage landlords of empty shops to lease up...	9/4/2019 5:33 PM
120	Unsure	9/4/2019 3:26 AM
121	By not looking like every other tourist truck stop up the coast. Lots more attractive vegetation.	9/3/2019 12:55 AM
122	the vertical garden on the market area toilet is fantastic, take this theme along the main street to help cool and soften.	9/3/2019 12:15 AM

123	Have art pieces down the centre. Have a competition to choose best ones - could even charge a realistic artist amount entry fee - display down the street and promote as an eclectic art festival. Would be great to have it over 2 - 3 weeks and have the artists creating their pieces where guests could watch - would have to be a secure area though... There should be buskers along the whole length of the BOARDWALK at all times! Cap the amount make them a set distance apart, but have them.	9/1/2019 10:10 PM
124	Xmas decorations. Flames of Polynesia. Toad races.	8/30/2019 11:18 PM
125	See Q#1 (Markets like Mindell Beach in Darwin)	8/30/2019 11:01 PM
126	Not sure what this means. Can come across as tacky and then we narrow our focus on who wants to visit. Is byron quirky, if so the hell yeah	8/30/2019 10:19 PM
127	Like townsville has the big spider! Maybe a big turtle would be cool to "float" across the main street	8/30/2019 9:54 PM
128	QUIRKY CRUISE SHIP THEMES WOULDN'T GO ASTRAY. THERE ARE STILL MANY BUSINESSES WHO DON'T ACKNOWLEDGE THAT THE PASSENGERS ARE IN TOWN.	8/30/2019 9:37 PM
129	buskers	8/30/2019 9:24 PM
130	tropical fish tanks in most shop fronts	8/29/2019 11:22 PM
131	Water theme/s to suggest our main street is actually near the Cora Sea, Pacific Ocean, Whitsunday Islands not the back of Bourke. Remember the 2000 concept of "greatest aquatic playground on Earth" maybe keep working towards this theme. Daily free exhibition of live music from 3p - 5p on foreshore.	8/29/2019 11:21 PM
132	No traffic in main street make it a mall	8/29/2019 10:16 PM
133	Reef art, local art.	8/29/2019 9:15 PM
134	The Main Street Ambassadors on a daily basis	8/29/2019 8:23 PM
135	fountain in the starfish roundabout and hanging gardens and artwork suspended above the street	8/28/2019 8:28 PM
136	Hearts painted on the side walks - as a walking trail maybe a bit Hollywood - Famous peoples hands painted "Hands on Heart" (Heart Reef Shaped of course) .	8/27/2019 6:47 AM
137	Can't think of anything.	8/22/2019 9:12 PM
138	Some more statues down the main street similar to the one's you see around Brisbane CBD. Portrait artist	8/22/2019 7:32 PM
139	As above	8/22/2019 2:45 AM
140	Have Ambassadors walk the street at least once a day gathering info via survey. Or if they share on their social media about the Main Street, they earn a voucher for a discount redeemed by local businesses	8/22/2019 2:22 AM
141	No comment	8/22/2019 2:20 AM
142	Sunglasses and swimming costumes on trees	8/21/2019 9:47 PM
143	Night markets, buskers	8/17/2019 1:13 AM
144	all the palm tress on Main street wear bright sunglasses .	8/16/2019 8:52 PM
145	Street art hanging over the Main Street - eg Museum of Tropical North Qld has a spider. Maybe a turtle or a whale pod suspension	8/16/2019 6:37 PM
146	More regular street festivals with road closed to traffic like Reef fest but smaller scale, i.e. buskers festival, street art festival	8/16/2019 8:02 AM

Q3 Ambience of the Main Street: Many ideas were forwarded to enhance the overall feel and atmosphere of Airlie Beach. Please rank in order the ones you would like to see implemented.

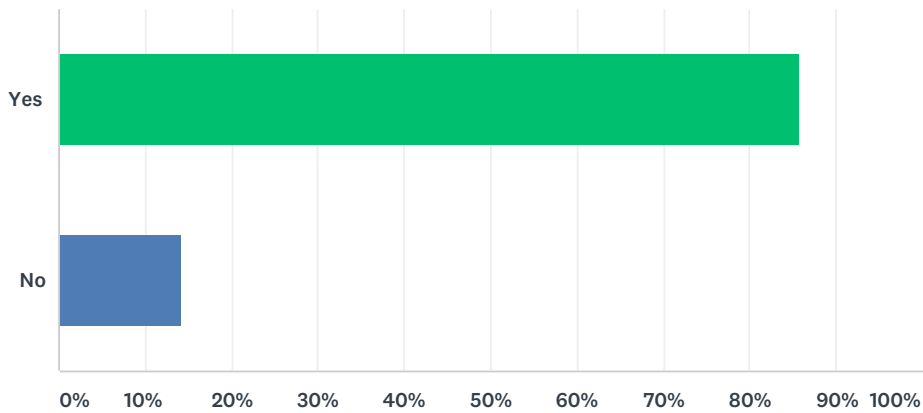
Answered: 177 Skipped: 7



	1	2	3	4	5	6	TOTAL	SCORE
Live entertainment in the foreshore soundshell	22.16% 37	20.36% 34	22.16% 37	13.77% 23	13.77% 23	7.78% 13	167	4.00
Buskers at pre-approved spots along the street	18.45% 31	23.81% 40	17.86% 30	15.48% 26	13.10% 22	11.31% 19	168	3.85
Fairy lights along Main Street	24.40% 41	24.40% 41	21.43% 36	12.50% 21	13.10% 22	4.17% 7	168	4.22
More day markets	2.53% 4	6.33% 10	7.59% 12	29.11% 46	24.68% 39	29.75% 47	158	2.44
Regular Night markets including food stalls - weekly or monthly	26.16% 45	15.12% 26	19.77% 34	13.37% 23	19.19% 33	6.40% 11	172	3.97
History trail around town and at look-outs	10.18% 17	10.78% 18	10.18% 17	16.17% 27	13.77% 23	38.92% 65	167	2.71

Q4 Events: Would you like to see events in Airlie Beach increase from 8 significant events to 12?

Answered: 175 Skipped: 9



ANSWER CHOICES		RESPONSES	
Yes		85.71%	150
No		14.29%	25
TOTAL			175

Q5 Without detracting from existing events, what "significant" events would you suggest? eg. Film Festival, Food and Wine Festival etc

Answered: 158 Skipped: 26

#	RESPONSES	DATE
1	Foreshore festival like Australia Day 2018	9/30/2019 3:45 PM
2	Food & wine festival, more festivals for children	9/30/2019 10:05 AM
3	Whale arrival festival	9/30/2019 1:24 AM
4	Fishing festival. Seafood, tackle, information, sponsors and tagged fish with prizes for tourists land based fishing.	9/29/2019 5:27 PM
5	Music festival for YOUNG people with bands from this actual decade. Festival that celebrates sailing but is actually accessible for ordinary people/those interested in learning to sail (dinghies/yachts/and other vessels like paddle boards/kayaks/rowboats etc). This is a sailing and backpacker town, we need to remember those identities and celebrate them instead of trying to be something we're not.	9/28/2019 5:16 PM
6	Cultural festival	9/28/2019 8:20 AM
7	Film festival. Food festival - special degustation event. Music concerts.	9/28/2019 4:28 AM
8	Kids fair	9/28/2019 3:46 AM
9	Drinking festival...showcasing all different types of drinks	9/28/2019 2:45 AM
10	Boat show	9/28/2019 2:11 AM
11	A film festival would be a great activity or even just an open air cinema at the lagoon "float & watch" maybe get a major movie to DEBUT it's opening night in Airlie Beach - PR	9/28/2019 1:06 AM
12	Beer fest	9/28/2019 12:12 AM
13	Film Festival would be great Garden Competition Arts (music? and Crafts with hands on workshops	9/28/2019 12:00 AM
14	Film festival, concert aged at teenagers	9/27/2019 11:39 PM
15	Food themed festivals and water based carnivals like kids sailing etc	9/27/2019 11:14 PM
16	Wine and cheese festival Talent show	9/27/2019 11:02 PM
17	Fruit festival, beer festival	9/27/2019 10:43 PM
18	Not sure	9/27/2019 9:52 PM
19	Free parking festival	9/27/2019 9:50 PM
20	Seafood and wine Handcraft exhibition	9/27/2019 9:37 PM
21	All	9/27/2019 9:02 PM
22	Not fussy, any free events specially for families. But real events, not the small things Airlie has now. Even the Reef Festival is not worth going to anymore, it needs LIFE!	9/27/2019 8:42 PM
23	A drive in movie night... Once a month even. Allow people to occupy the grass area the old markets used to be at (while foreshore was upgrading) ...pop up a big screen..food and drink vendors and put on a free movie night.. Bring back the old days!	9/27/2019 8:10 PM
24	Film festivals, family fun days	9/27/2019 8:07 PM
25	Food and wine , not in a car park	9/27/2019 7:58 PM
26	Dragon boat races	9/27/2019 7:55 PM
27	Food and wine festival, festival of arts, night markets,	9/27/2019 7:51 PM
28	Yes - think Noosa Food and Wine, the old Harvest Fair, Festival of Lights or Sculptures by the Sea	9/27/2019 7:01 PM
29	AustralianShort Film Festival.	9/27/2019 6:59 PM
30	An arts festival would be amazing	9/27/2019 6:51 PM

31	Film Festival! Tied in with short films made by up and coming local film-makers from secondary schools and TAFE	9/27/2019 6:26 PM
32	Food and wine festival	9/27/2019 6:24 PM
33	Food festival!! More events for youth	9/27/2019 6:22 PM
34	Food and wine festival	9/27/2019 6:09 PM
35	Chinese New Year Multicultural dance festival	9/27/2019 6:07 PM
36	Colour run	9/27/2019 5:59 PM
37	None. There is no events in Proserpine bar the show, why is Airlie Beach hogging all the events? It is disgraceful and not a good look. Cities like Townsville spread the events around yet in the Whitsundays Airlie Beach has pretty much all of them and other residents of the region like myself are sick of it!	9/27/2019 5:58 PM
38	Food and wine festivals	9/27/2019 5:53 PM
39	Food and wine festival, local food festival	9/27/2019 5:48 PM
40	Free music events	9/27/2019 2:27 PM
41	Jazz festival Family beach picnic with free parking	9/27/2019 2:38 AM
42	Visitors want experiences that are authentic to this area	9/27/2019 1:38 AM
43	Kids activity days	9/16/2019 7:33 PM
44	Food and wine, something for older kids	9/16/2019 12:47 PM
45	More support to the Main Street traders who pay rates etc. and less to the flee markets!	9/16/2019 10:10 AM
46	Food and wine festival in a relaxed atmosphere like Noosa's	9/15/2019 7:00 PM
47	Arts (but notable/high quality), food,and wine.	9/14/2019 10:35 PM
48	Film festival Food and wine festival	9/14/2019 7:50 AM
49	Comedy ,sporting events , film ,travel shows, concert e.g. huge Jackman ,	9/14/2019 6:31 AM
50	Skiff racing, jet ski championships, kite surfing events, mountain trail set up to hold international racing events for land based tourism (reference derby Tasmania. This transformed the whole town)	9/14/2019 4:51 AM
51	examples above sound appropriate.	9/14/2019 2:58 AM
52	film	9/14/2019 1:32 AM
53	Agree - Film Fest and Food and Wine Fest. Also suggest 'Classical on the Coastline' (on large stage alongside foreshore) - featuring quirky/unique classical acts and spectacular lighting and zorb balls ballet display over water. 'Wild West in the Whitsundays' - again featuring quirky bluegrass bands/country acts - i.e. The Morrisons; Ukelele Death Squad, etc. This wouldn't be your average country music carnival - it would have to have the quirk/fringe fest factor to make it unique to the event scene	9/14/2019 1:01 AM
54	Local produce and handmade festival, tourism festival with local providers, film or creative festival focused on environmental/conservation issues,	9/13/2019 10:55 PM
55	Food and Wine. Make it seafood in particular	9/13/2019 10:48 PM
56	Food & Wine Beer festival Seafood festival	9/13/2019 10:37 PM
57	Food and wine festival	9/13/2019 10:01 PM
58	Dinner el Blanc Days for Locals to get out onto the islands - whitehaven beach party Much bigger Clean Up Australia day - Have music, markets selling environmentally friendly products etc. Food and Wine festival but not exorbitantly priced - previous ones we've had have been way too overpriced compared to other areas. Australia Day Celebrations that ONLY focus on the Aboriginal Heritage of our area. Educating people of our real history, with tribal elders involved actively. We could start a revolution changing the meaning of the day into something positive and inclusive just by doing something here.	9/13/2019 7:38 PM
59	Cane harvest festival Winter festival Sand festival	9/13/2019 7:29 PM
60	I think that 8 major events is quite enough. It is important to maintain the quality of those events and I see a danger that by holding more events, the town risks suffering from event burnout. I would rather see the eight existing events developed and improved to become world class.	9/13/2019 6:34 PM
61	Food and alcohol	9/13/2019 5:01 PM

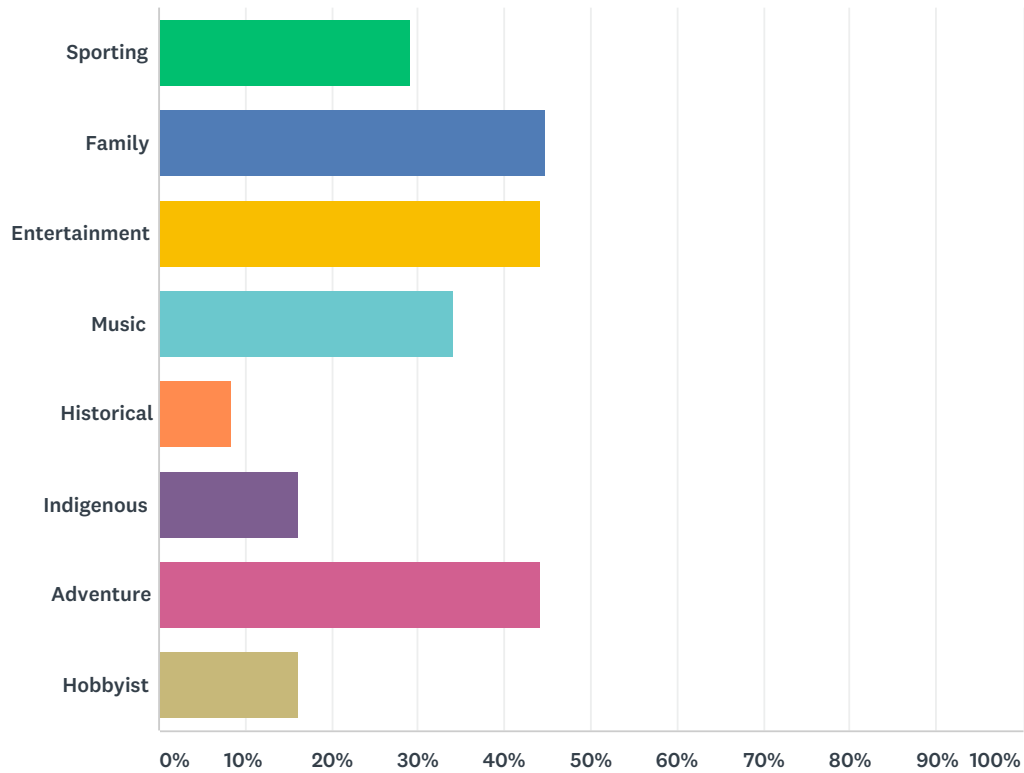
62	Films on the foreshore	9/13/2019 4:53 PM
63	Native arts and local crafts. Including local producers, native foods of Australia, key contributors to reef conservation projects, and upcoming new retailers of the area	9/13/2019 3:59 PM
64	Tattoo convention.	9/13/2019 9:32 AM
65	Food and wine Boating festival	9/13/2019 8:18 AM
66	Rotary do film festival each year - maybe extend that event so some films are at pcyc and others around lagoon area.	9/13/2019 7:29 AM
67	Wine and food	9/13/2019 7:12 AM
68	Food & Wine festival Outdoor Film Festival Performing Art Festival	9/13/2019 6:44 AM
69	Food and wine festival	9/13/2019 6:10 AM
70	Good and/or music oriented	9/13/2019 5:51 AM
71	All of the above,	9/13/2019 5:48 AM
72	Main Street silent disco with 'radio stations' from local bars... particularly anchor bar. Opera in the park Ballet in the park Sunday Sesh's regularly Arts festival	9/13/2019 5:43 AM
73	Comedy Festival	9/13/2019 5:30 AM
74	Food and wine	9/13/2019 4:31 AM
75	Food & Wine Festivals Art & Cultural Festivals	9/13/2019 4:05 AM
76	Something original and unique that's not just drinking and sailing or reef.	9/13/2019 3:50 AM
77	Food and Wine International/national fishing tournament Jazz Festival in the Tropics	9/13/2019 3:18 AM
78	Sunday in the Park/Foreshore with Live entertainment	9/13/2019 2:36 AM
79	Mini triple j festival, old school disco party, food and wine festival	9/13/2019 2:04 AM
80	Car shows. Eats and treats. Colour run	9/13/2019 1:51 AM
81	Film festival	9/13/2019 1:43 AM
82	There needs to be a theme for every month. Activities that keep the crowds wanting to stay on.	9/12/2019 11:52 PM
83	Definitely a film festival!! *A winter solstice 'Firelight festival'. Think flame jets, fire drums, fireworks. *Indigenous Art Festival, could coincide with Mabo Day or National Sorry Day etc. *Hang Gliding Outdoor Festival	9/12/2019 11:10 PM
84	Film Festival!!!!!!!	9/12/2019 10:55 PM
85	All opf the above	9/12/2019 10:20 PM
86	I selected yes so I could comment. Most of the current events don't have a clear target on who they are marketing to, they aren't properly organised and also have to many council restrictions.	9/12/2019 10:16 PM
87	Food and wine	9/12/2019 9:38 PM
88	Outdoor Cinema night in central lagoon car park and within lagoon; pop-up community workshops events, such as yoga, art, music, wood crafting, macrame, sand building. Stimulating art and culture creation which can feed into more markets. Busking - Airlie has talent!	9/12/2019 8:53 PM
89	now that we have a brewery, a craft beer and local produce festival	9/12/2019 8:36 PM
90	Film festivsl, B&S Ball with music. May & June are great months to promote, and our slowest.	9/12/2019 8:29 PM
91	Film Outrigger	9/12/2019 8:10 PM
92	Food & Wine Paddock to plate	9/12/2019 7:40 PM
93	Food and wine	9/12/2019 7:23 PM
94	Film, food and wine, float party... something in the water on the foreshore.	9/12/2019 7:08 PM
95	Food & Wine. Art festival.	9/12/2019 6:58 PM
96	Opening the whale spotting season - in conjunction with EcoBarge clean seas, entertain, celebrate and educate	9/12/2019 6:54 PM
97	Do existing things well	9/12/2019 6:33 PM
98	good quality food and wine	9/12/2019 5:01 PM

99	Street Food Festival Food Truck Festival	9/12/2019 4:41 PM
100	Seafood and wine festival	9/12/2019 4:29 PM
101	wine festival	9/12/2019 4:15 PM
102	Food and wine	9/12/2019 10:41 AM
103	Yes all of the above	9/12/2019 8:43 AM
104	Food, music, live entertainment	9/12/2019 7:40 AM
105	None – these cost council and ratepayers money and did not provide significant ROI.	9/12/2019 7:19 AM
106	Unsure. Sport event?	9/12/2019 6:38 AM
107	Sporting event	9/12/2019 6:34 AM
108	Food and wine is good	9/12/2019 5:45 AM
109	Movie nights	9/12/2019 5:38 AM
110	Both great ideas Family fun day	9/12/2019 5:24 AM
111	food & wine	9/12/2019 4:59 AM
112	Food and wine	9/12/2019 4:57 AM
113	Food and wine More music festivals but loud rock not the middle of the road stuff	9/12/2019 3:34 AM
114	Food and Wine Festivals Eat Street Markets (with awesome stalls - not the same rubbish all the time)	9/12/2019 3:23 AM
115	Wine & Beer festival, Tourism Festival to showcase local tourism business & the local islands	9/12/2019 3:23 AM
116	Food. Airlie Beach needs food trucks and stalls... Food is such a massive part of so many peoples lives and Airlie is really lacking im quality food. Bring in the burgers, the loaded hot dogs, loadedmilk shakes, loaded chips, tacos, pizzas. Bring it all!	9/12/2019 2:40 AM
117	International food, good international music bands	9/12/2019 2:13 AM
118	Film festival	9/11/2019 4:12 AM
119	Kids festival, Food and Wine	9/11/2019 4:03 AM
120	All of the above. Films. Food & Wine.	9/11/2019 1:06 AM
121	Food and wine festival Short film festival Mardi Gras/Carnivale	9/11/2019 12:36 AM
122	Film Festival would be great	9/10/2019 11:39 PM
123	Comedy Festival Week of 'extreme sports' high speed boats, sky diving, deep sea fishing (sport fishing), jets ski races, amateur motor boat racing, waterskiing	9/10/2019 11:07 PM
124	Food & Wine Eco certified Festival	9/10/2019 10:39 PM
125	Film festival where the makers of a tourist videos are the tourists - great free advertising	9/6/2019 11:44 PM
126	Outdoor film fest, craft beer festival (suits regional demographic)	9/6/2019 7:23 AM
127	Make what we have already better, before doing more. More women,s toilets in the park near the markets.	9/5/2019 10:00 PM
128	Film Festival Comedy Festival	9/5/2019 8:30 PM
129	Jazz Festival, Film Festival, Food and wine, arts festival sailing festival to coincide with race week	9/4/2019 5:49 PM
130	Mango festival!?	9/4/2019 5:33 PM
131	Food and Wine festival	9/4/2019 3:26 AM
132	food & wine	9/3/2019 7:33 PM
133	Coconut festival, Sugar Cane festival, Coffee festival, food & wine, fashion, mardi gras, reef science expos.	9/3/2019 12:55 AM
134	Outdoor under the stars Cinema nights for the month of October or Feb when it is quiet, with allowance for food vans etc. Talent Show Festival.	9/1/2019 10:10 PM
135	Food and wine	9/1/2019 9:51 PM
136	another major sailing/cruising event	9/1/2019 7:30 PM
137	Fashion, Street Party, Buskers Competition, Parade of Lights, Food and Wine,	8/31/2019 4:15 AM

138	garage sales for nomads.improved signage for markets.fishing competitions for children off rockwalls.	8/30/2019 11:18 PM
139	A music festival with good acts rather than the old acts at Airlie Beach Festival of Music. We should rally to get Triple J's One Night Stand Festival to Airlie Beach.	8/30/2019 11:06 PM
140	Wine Festival	8/30/2019 11:01 PM
141	Crankworx mountain biking. Mackrel fishing comp Dark zone. for one hour a night for say five nights, all lighting is switched off so people can see and learn about the stars.	8/30/2019 10:19 PM
142	food festival!!!!!!!	8/30/2019 9:54 PM
143	sailing club is doing a food and wine event shortly. but yes more events and a global calendar detailing all future events would be handy so no double ups	8/30/2019 9:24 PM
144	Food and wine festival	8/29/2019 11:22 PM
145	Film (home grown artists) and Food & Wine etc as suggested. Main Street music festival using existing venues during off season - all the infrastructure is in place....rain hail or shine... Off the main beach a small watercraft exhibition at high tide - a bit like "Sea World" with Jetski's, water skiers, scuba divers, snorkellers, maybe raft race etc. the beach shape lends itself well to this - maybe on fireworks night - a bit of action on water with viewing from beach.	8/29/2019 11:21 PM
146	Food and wine produce from surrounding area include Bowen. Beer can regatta. Mult cultural food festival	8/29/2019 10:16 PM
147	Local produce	8/29/2019 10:14 PM
148	Film Festival in a new Airlie beach Cinema.	8/29/2019 9:15 PM
149	Soemthing unique to our region that's not on anywhere close (such as Mackay or Townsville). Perhaps we don't need more, just more support for the events we do have.	8/29/2019 8:23 PM
150	Food and wine festival sounds good - it worked well last time	8/28/2019 8:28 PM
151	Wine Festival	8/27/2019 6:47 AM
152	Car rally's. Sporting events. Conferences once a conference centre is built.	8/22/2019 9:12 PM
153	1. Food and Wine Festival (a proper/serious one) 2. Music festival for a younger generation	8/22/2019 7:32 PM
154	Film festival - outdoor screenings, Cooking demonstrations in food festival,	8/22/2019 2:45 AM
155	Need some events that will work earlier in the year. We have enough events in the later half.	8/22/2019 2:31 AM
156	Writers Festival Film festival Creative Art	8/22/2019 2:22 AM
157	Things liek race week (Airlie and Hamo) appear fantastic. Tying in wiioth next question, an 'up and coming' sporting event is mountain biking - we need to get in on this as it is becoming a massive draw card globally and esp nationally. We've got plenty of hills right here!	8/22/2019 2:08 AM
158	Film Festival Motoring Festival Food and Wine SAILING Festival - incorporating Airlie Beach Race Week but including a Hobie Series round, off the beach dingies etc	8/21/2019 9:47 PM

Q6 Smaller scale events also play a significant role in drawing visitors to the Region. From the list below, select two you feel would attract the most people

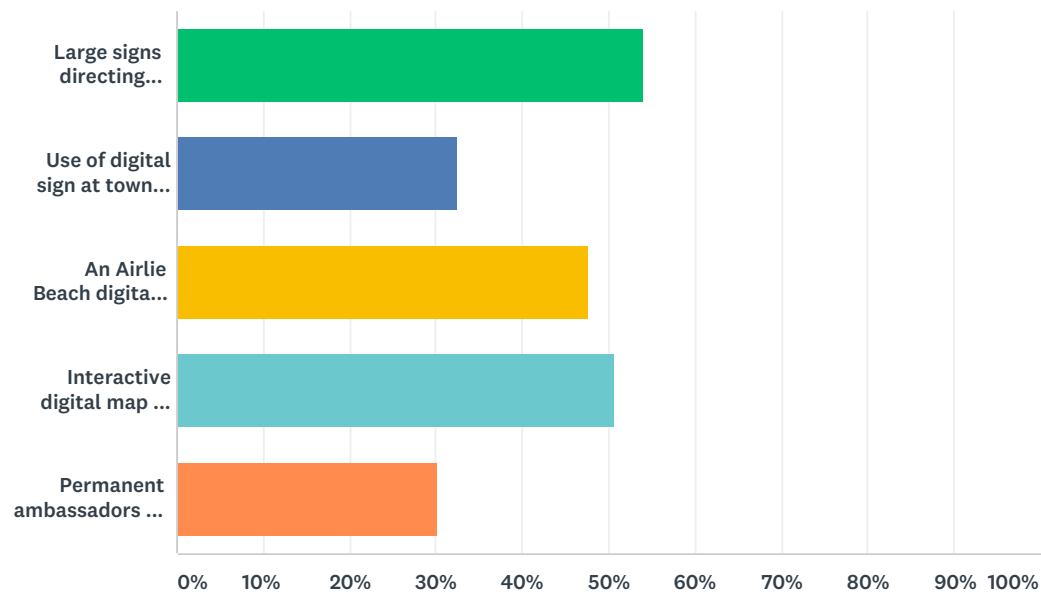
Answered: 179 Skipped: 5



ANSWER CHOICES	RESPONSES	
Sporting	29.05%	52
Family	44.69%	80
Entertainment	44.13%	79
Music	34.08%	61
Historical	8.38%	15
Indigenous	16.20%	29
Adventure	44.13%	79
Hobbyist	16.20%	29
Total Respondents: 179		

Q7 More directional signage was discussed. Would you like to see the following?

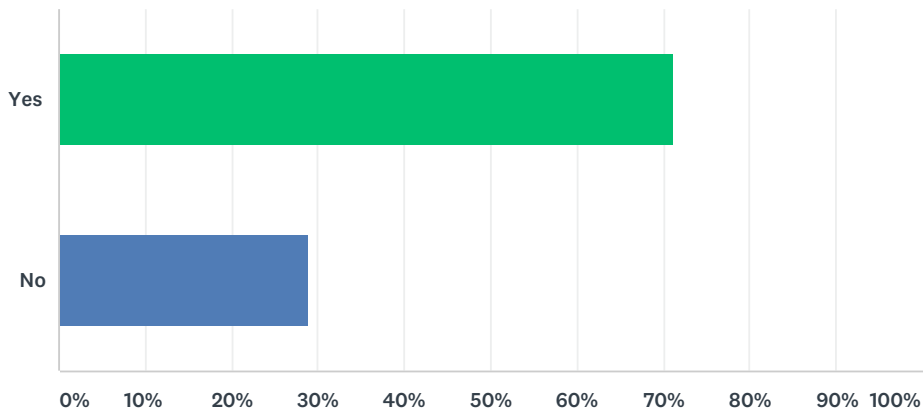
Answered: 176 Skipped: 8



ANSWER CHOICES	RESPONSES	
Large signs directing visitors to the lagoon, beach, boardwalk etc.	53.98%	95
Use of digital sign at town entry so it can be changed for events	32.39%	57
An Airlie Beach digital notice board somewhere central - what's on today, this week etc.	47.73%	84
Interactive digital map of the town located centrally	50.57%	89
Permanent ambassadors in the Main Street to create atmosphere and experience	30.11%	53
Total Respondents: 176		

Q8 Overall look of Airlie Beach: Would you be prepared to take part in a Working Bee to help life the look of the town?

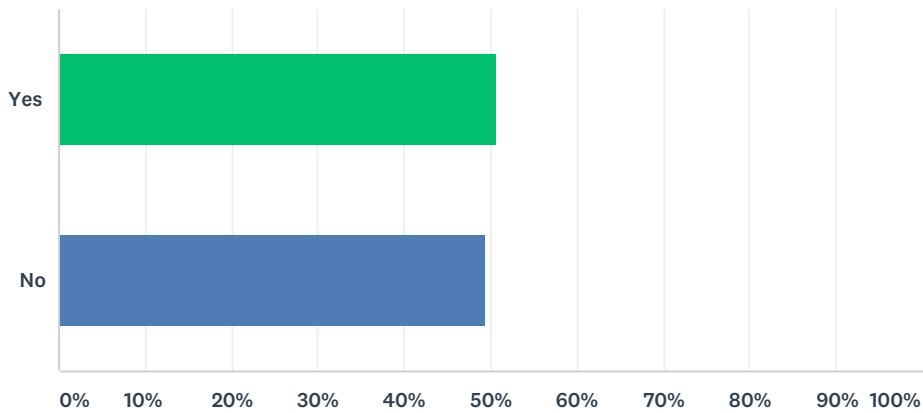
Answered: 170 Skipped: 14



ANSWER CHOICES		RESPONSES	
Yes		71.18%	121
No		28.82%	49
TOTAL			170

Q9 Would you enter a 'Dress up Your Shop / Business' Awards Scheme?

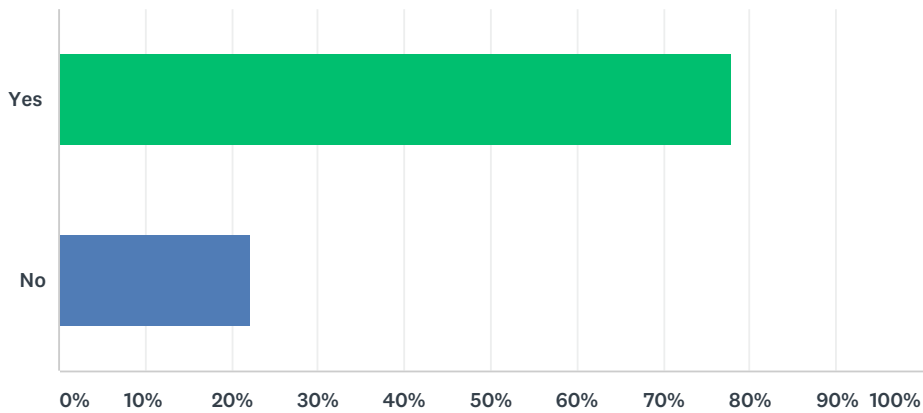
Answered: 160 Skipped: 24



ANSWER CHOICES		RESPONSES	
Yes		50.63%	81
No		49.38%	79
TOTAL			160

Q10 Would you like to see more outdoor footpath dining in Airlie Beach?

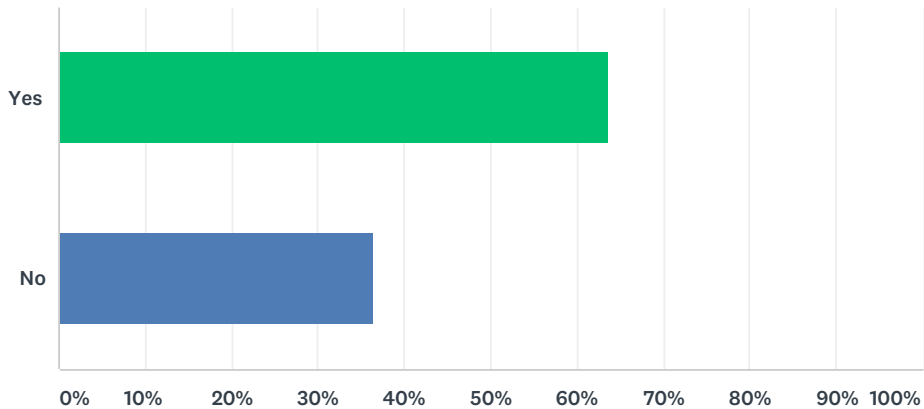
Answered: 176 Skipped: 8



ANSWER CHOICES		RESPONSES	
Yes		77.84%	137
No		22.16%	39
TOTAL			176

Q11 Cruise Ship Visitors: Would you be interested in a more information and participating in a coordinated strategy to make the most of cruise ship visitors?

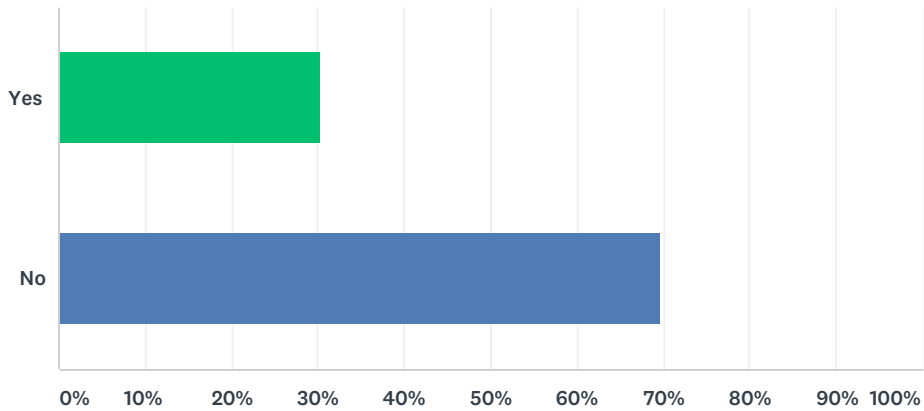
Answered: 168 Skipped: 16



ANSWER CHOICES		RESPONSES	
Yes		63.69%	107
No		36.31%	61
TOTAL			168

Q12 10. Would you be prepared to financially contribute to a monthly prize such as an Airlie Beach holiday package to encourage cruise ship visitors to spend a certain amount in your store?

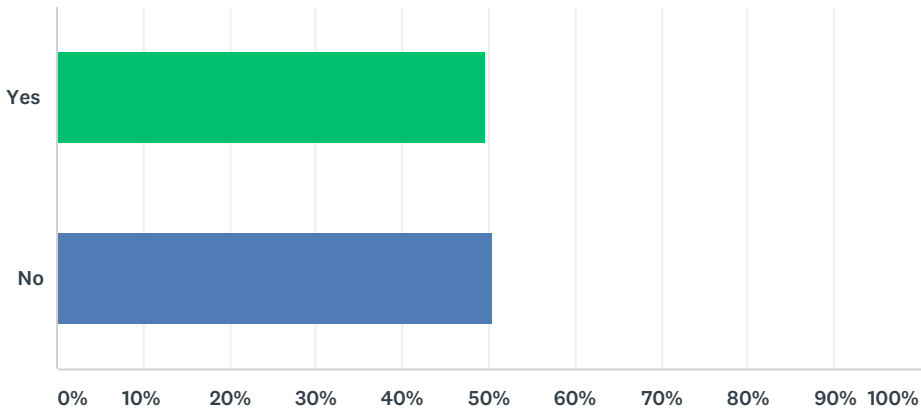
Answered: 158 Skipped: 26



ANSWER CHOICES		RESPONSES	
Yes		30.38%	48
No		69.62%	110
TOTAL			158

Q13 Would you support some of your staff wearing cruise ship ambassadors shirts on cruise ship days?

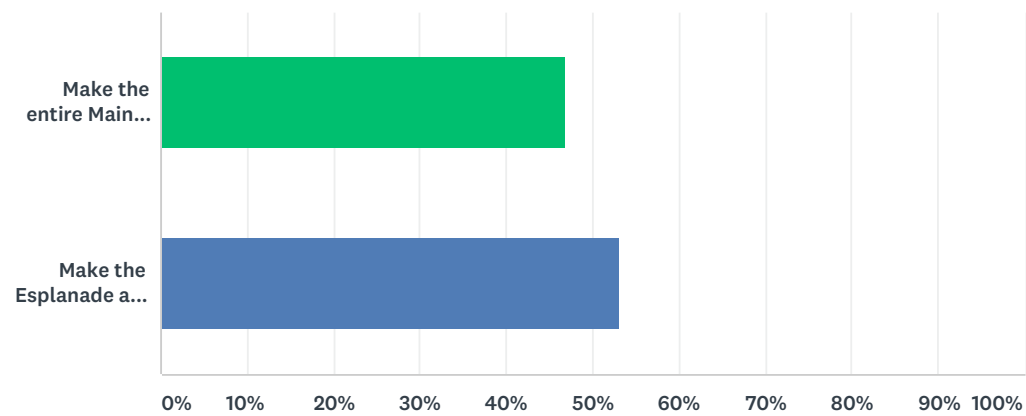
Answered: 153 Skipped: 31



ANSWER CHOICES		RESPONSES	
Yes		49.67%	76
No		50.33%	77
TOTAL			153

Q14 Traffic Flow and encouraging through traffic to Waterson Way: Of the following proposals to slow traffic flow, which would be your preference:

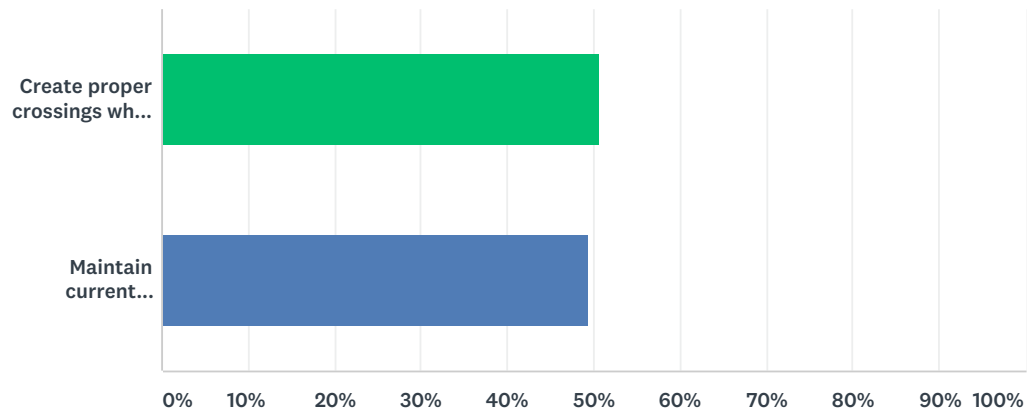
Answered: 156 Skipped: 28



ANSWER CHOICES	RESPONSES	
Make the entire Main Street a shared pedestrian and vehicle zone using traffic calming devices and signage	46.79%	73
Make the Esplanade a 10km zone encouraging through traffic to go around Waterson Way	53.21%	83
TOTAL		156

Q15 Pedestrian Crossings: Which of the following two options would you prefer in regards to pedestrian crossings:

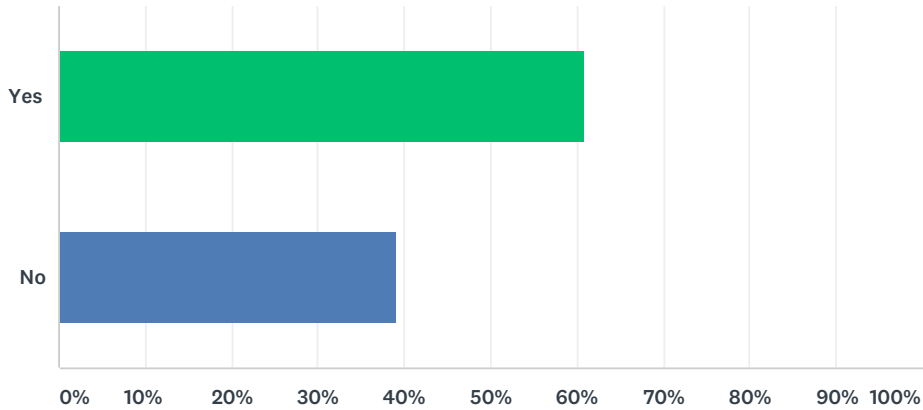
Answered: 172 Skipped: 12



ANSWER CHOICES		RESPONSES	
Create proper crossings where pedestrians have right of way		50.58%	87
Maintain current crossings (vehicles have right of way) but improve signage and make it multilingual.		49.42%	85
TOTAL			172

Q16 One Way Street: In the future, if the Lagoon car park was converted to a recreational use area, would you support making the Main Street one-way with angle parking to compensate for lost parking spaces?

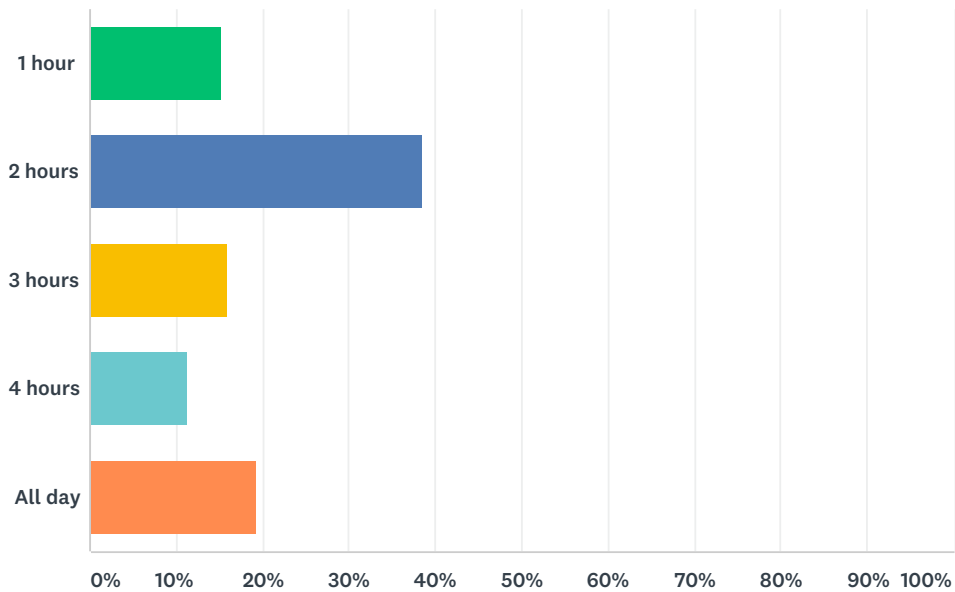
Answered: 176 Skipped: 8



ANSWER CHOICES	RESPONSES	
Yes	60.80%	107
No	39.20%	69
TOTAL		176

Q17 Free Parking in Main Street: What length of time should be allowed for free parking in the main street of Airlie Beach?

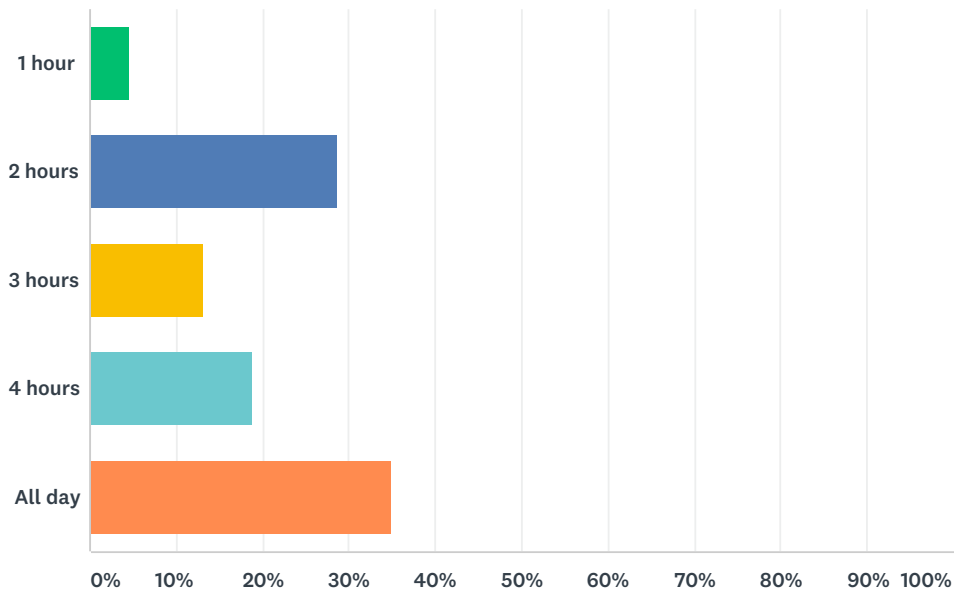
Answered: 177 Skipped: 7



ANSWER CHOICES		RESPONSES	
1 hour		15.25%	27
2 hours		38.42%	68
3 hours		15.82%	28
4 hours		11.30%	20
All day		19.21%	34
TOTAL			177

Q18 Free Parking in Council Car Parks: What length of time should be allowed for free parking in the council car parks of Airlie Beach?

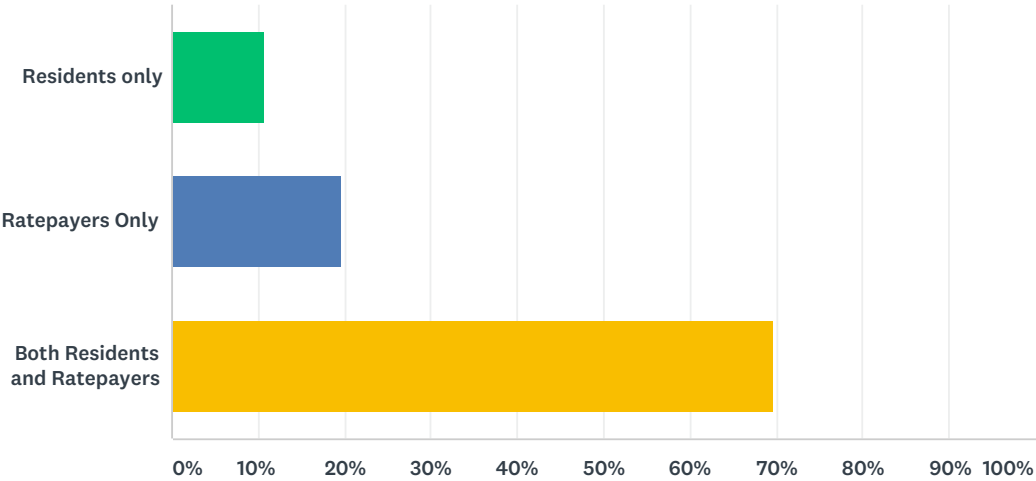
Answered: 175 Skipped: 9



ANSWER CHOICES	RESPONSES	
1 hour	4.57%	8
2 hours	28.57%	50
3 hours	13.14%	23
4 hours	18.86%	33
All day	34.86%	61
TOTAL		175

Q19 Should a heavily discounted yearly parking permit be available for:

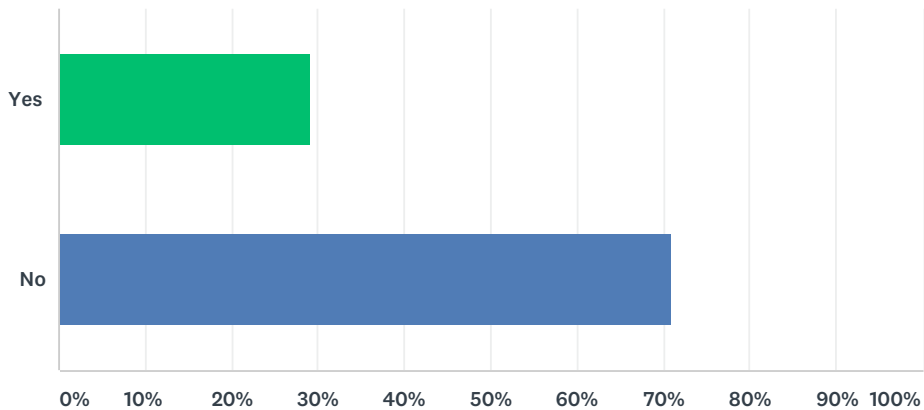
Answered: 178 Skipped: 6



ANSWER CHOICES		RESPONSES	
Residents only		10.67%	19
Ratepayers Only		19.66%	35
Both Residents and Ratepayers		69.66%	124
TOTAL			178

Q20 Should the parking limits be more stringently enforced by council?

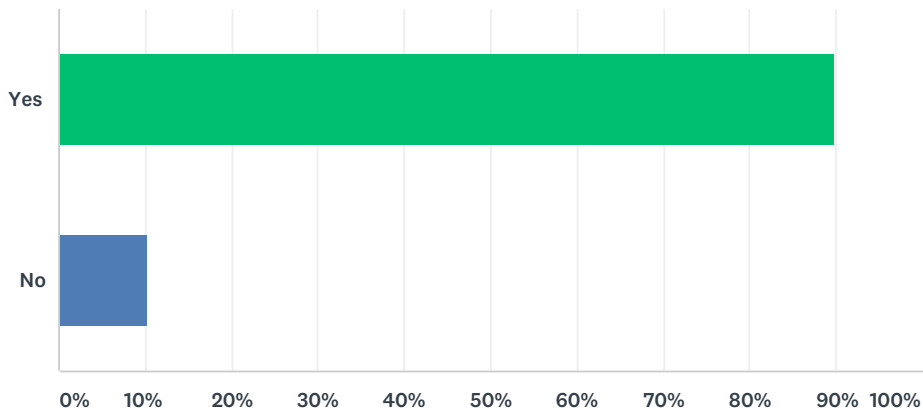
Answered: 179 Skipped: 5



ANSWER CHOICES		RESPONSES	
Yes		29.05%	52
No		70.95%	127
TOTAL			179

Q21 As a friendly town, would you support a warning first and grace period of 30 minutes before infringement issued?

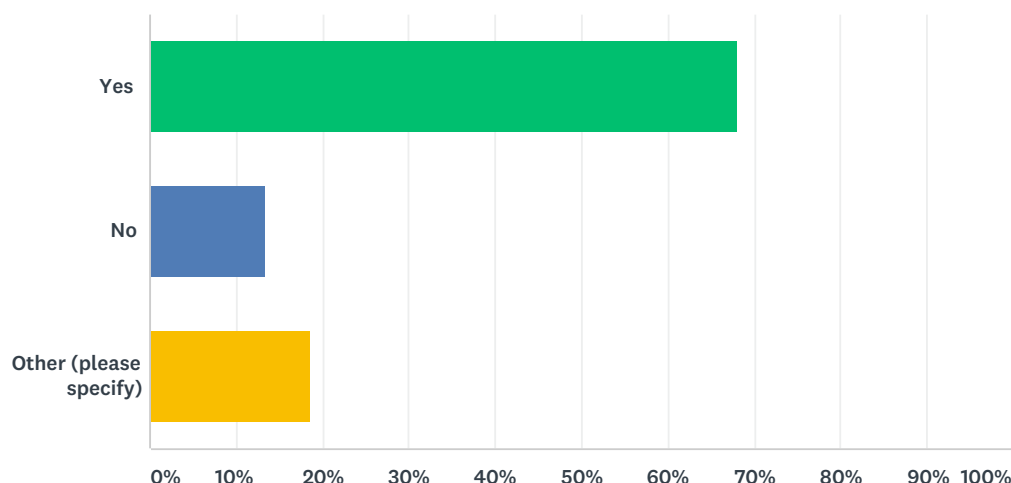
Answered: 175 Skipped: 9



ANSWER CHOICES		RESPONSES	
Yes		89.71%	157
No		10.29%	18
TOTAL			175

Q22 A multi-use hall combined with a multi-storey carpark on Waterson Way (Chinatowns Site) has been suggested as a potential long-term parking solution. Do you agree with this idea?

Answered: 178 Skipped: 6



ANSWER CHOICES	RESPONSES	
Yes	67.98%	121
No	13.48%	24
Other (please specify)	18.54%	33
TOTAL		178

#	OTHER (PLEASE SPECIFY)	DATE
1	Yes a Multi storey car park for all the workers etc (cheap all day parking) BUT make the ground floor a community owned area used for community events.	9/29/2019 5:27 PM
2	No, enough buildings. Just make parking free again.	9/27/2019 8:42 PM
3	As long as parking was free or heavily discounted	9/27/2019 8:10 PM
4	Yes, but only if it isn't an eyesore/too high	9/27/2019 6:26 PM
5	Yes - also a free parking permit for ratepayers (like Byron)	9/27/2019 5:48 PM
6	Keep the lagoon car park families cannot cart all their beach gear miles around town. Beachside parking is a must. Get rid of paid parking, get rid of the signs which litter the town, forget rules and refs this is a laid back town for locals and tourists it's not noosa	9/27/2019 2:38 AM
7	Convention Centre plus parking	9/27/2019 1:38 AM
8	This site should be a tourism attraction like a reef HQ and seriously why am I commenting on this bullshit? Can we turn Bowen into a car park? ☹️	9/16/2019 10:10 AM
9	I think that this area is crying out for a cinema/bowling alley	9/13/2019 10:37 PM
10	I support the development of the Waterson way site as a multi use facility: parking is not a good use of our beautiful foreshore. Waterson Way should be closed to all traffic except service vehicles and disabled access. The site on Waterson Way should be developed into a transport hub, with parking and public transport. This should be an attractively designed facility with the car parking underneath and a parkland feel. A shaded, tree-lined and readily accessible pedestrian access should lead from there to Main St. Above the concealed parking, there should be a large, flexibly designed space which can be used for events and a separate visitor information centre, with a permanent space housing information on the local reefs, islands and rainforest, flora and fauna, Indigenous and European local history, etc, similar to the one at Tyto Wetlands in Ingham. This would provide an opportunity for visitors to discover what the region has to offer and also some indoor entertainment when the weather is poor.	9/13/2019 7:09 PM

11	The "Chinatown" site should be used exclusively for parking. This will be necessary when all nonessential traffic is excluded from the Main Street. There is no need for a hall on that site - it won't be used for anything sensible.	9/13/2019 6:34 PM
12	Should have outside parking, underground parking then ice rink and bowling alley then cinemas on top floor.	9/13/2019 3:59 PM
13	Conference facility with shops and carparking	9/13/2019 7:29 AM
14	Single story, maybe. Not a multi story	9/13/2019 5:51 AM
15	How about making use of the land for something people want to use. Lack of parking space is not the issue. Paying for it is.	9/13/2019 5:43 AM
16	Sounds good. Would love to see that site used as an Arts, Cultural & Environment Centre.	9/12/2019 11:10 PM
17	No need to rush forward a proposal	9/12/2019 10:55 PM
18	No. Bring back Chinatown! It was a great idea.	9/12/2019 10:49 PM
19	Council's waterson way site is better suited to a tourism attraction such as a coral reef adaptation and learning centre. A multi-storey car park should be constructed on the woolworths car park where the contouring of the land is better suited and ensures an efficient use of land for car parking which otherwise wastes prime land in the Airlie core.	9/12/2019 8:53 PM
20	Use the site for carparking and build and install 2 x Flow Riders as an attraction for the town.	9/12/2019 7:08 PM
21	Multi storey car park and open space with room to kick a ball etc	9/12/2019 6:38 AM
22	Depends on design, if workers get cheap rates etc	9/12/2019 5:45 AM
23	Yes but instead of ANOTHER hall - a decent Event/Reading cinema instead. The one in Proserpine is going to be a joke (50 seats □)	9/12/2019 3:23 AM
24	I would prefer to see a cinema built there with extra parking	9/10/2019 11:39 PM
25	Hotel / Conference Centre / Retail / Undercover Parking	9/10/2019 10:39 PM
26	that would be OK & could also be a cyclone shelter ...more convenient would be a multi storey parking station on the flat land where the market is now.	9/5/2019 10:00 PM
27	See above, but good conference facilities in town would help	8/30/2019 10:19 PM
28	Placing a big ugly car park facility would look awful. free parking on the mainstreet should be available or create more parks in a discrete way	8/30/2019 9:54 PM
29	Yes for Waterson Way. Also the Eastern end of Airlie from the creek to Night Owl could also be in the future all underground parking with integrated planning with future private developments providing underground parking - all linked in, creating a massive area right in the town centre.	8/29/2019 11:21 PM
30	Movies , Time Zone, Entertainment Precinct and Parking	8/27/2019 6:47 AM
31	Build a conference centre on this site.	8/22/2019 9:12 PM
32	Not sure about that suggestion.	8/22/2019 7:32 PM
33	I would like to see this become more than a 'multi-use hall' & carpark.	8/22/2019 2:31 AM